



Community Profile

Phillips County, AR
 Phillips County, AR (05107)
 Geography: County

Prepared by Esri

	Phillips Coun...
Population Summary	
2010 Total Population	21,757
2020 Total Population	16,568
2020 Group Quarters	212
2022 Total Population	15,788
2022 Group Quarters	212
2027 Total Population	14,647
2022-2027 Annual Rate	-1.49%
2022 Total Daytime Population	15,413
Workers	5,746
Residents	9,667
Household Summary	
2010 Households	8,491
2010 Average Household Size	2.53
2020 Total Households	6,890
2020 Average Household Size	2.37
2022 Households	6,648
2022 Average Household Size	2.34
2027 Households	6,288
2027 Average Household Size	2.30
2022-2027 Annual Rate	-1.11%
2010 Families	5,612
2010 Average Family Size	3.16
2022 Families	4,280
2022 Average Family Size	2.94
2027 Families	4,041
2027 Average Family Size	2.87
2022-2027 Annual Rate	-1.14%
Housing Unit Summary	
2000 Housing Units	10,859
Owner Occupied Housing Units	50.3%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	10.6%
2010 Housing Units	10,126
Owner Occupied Housing Units	46.3%
Renter Occupied Housing Units	37.5%
Vacant Housing Units	16.1%
2020 Housing Units	8,315
Vacant Housing Units	17.1%
2022 Housing Units	8,137
Owner Occupied Housing Units	39.3%
Renter Occupied Housing Units	42.4%
Vacant Housing Units	18.3%
2027 Housing Units	7,776
Owner Occupied Housing Units	39.5%
Renter Occupied Housing Units	41.4%
Vacant Housing Units	19.1%
Median Household Income	
2022	\$32,969
2027	\$37,931
Median Home Value	
2022	\$77,102
2027	\$79,423
Per Capita Income	
2022	\$22,888
2027	\$26,532
Median Age	
2010	36.8
2022	38.8
2027	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	6,648
<\$15,000	23.5%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.5%
\$200,000+	2.1%
Average Household Income	\$54,293
2027 Households by Income	
Household Income Base	6,288
<\$15,000	19.8%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	2.0%
\$200,000+	2.3%
Average Household Income	\$61,736
2022 Owner Occupied Housing Units by Value	
Total	3,187
<\$50,000	26.7%
\$50,000 - \$99,999	42.9%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	9.3%
\$200,000 - \$249,999	2.2%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	1.1%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$103,773
2027 Owner Occupied Housing Units by Value	
Total	3,058
<\$50,000	25.6%
\$50,000 - \$99,999	41.4%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	2.5%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	1.3%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$109,606

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Phillips Coun...
2010 Population by Age	
Total	21,757
0 - 4	7.6%
5 - 9	7.2%
10 - 14	8.0%
15 - 24	14.3%
25 - 34	11.1%
35 - 44	10.3%
45 - 54	14.2%
55 - 64	12.4%
65 - 74	8.4%
75 - 84	4.7%
85 +	1.8%
18 +	71.9%
2022 Population by Age	
Total	15,788
0 - 4	6.9%
5 - 9	7.1%
10 - 14	6.7%
15 - 24	12.7%
25 - 34	12.5%
35 - 44	10.6%
45 - 54	10.6%
55 - 64	13.2%
65 - 74	11.6%
75 - 84	5.9%
85 +	2.2%
18 +	75.4%
2027 Population by Age	
Total	14,647
0 - 4	6.7%
5 - 9	6.7%
10 - 14	7.1%
15 - 24	11.9%
25 - 34	12.1%
35 - 44	11.1%
45 - 54	10.7%
55 - 64	11.9%
65 - 74	12.0%
75 - 84	7.3%
85 +	2.5%
18 +	75.6%
2010 Population by Sex	
Males	10,130
Females	11,627
2022 Population by Sex	
Males	7,354
Females	8,434
2027 Population by Sex	
Males	6,854
Females	7,793

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Phillips Coun...
2010 Population by Race/Ethnicity		
Total		21,757
White Alone		35.0%
Black Alone		63.1%
American Indian Alone		0.2%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		0.9%
Hispanic Origin		1.3%
Diversity Index		49.3
2020 Population by Race/Ethnicity		
Total		16,568
White Alone		33.9%
Black Alone		62.4%
American Indian Alone		0.3%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		2.5%
Hispanic Origin		1.6%
Diversity Index		51.1
2022 Population by Race/Ethnicity		
Total		15,788
White Alone		33.4%
Black Alone		62.8%
American Indian Alone		0.3%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.6%
Two or More Races		2.6%
Hispanic Origin		1.7%
Diversity Index		51.0
2027 Population by Race/Ethnicity		
Total		14,647
White Alone		32.2%
Black Alone		63.5%
American Indian Alone		0.3%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.6%
Two or More Races		2.9%
Hispanic Origin		1.8%
Diversity Index		51.1
2010 Population by Relationship and Household Type		
Total		21,757
In Households		98.9%
In Family Households		83.8%
Householder		25.8%
Spouse		13.5%
Child		37.6%
Other relative		4.7%
Nonrelative		2.3%
In Nonfamily Households		15.0%
In Group Quarters		1.1%
Institutionalized Population		0.8%
Noninstitutionalized Population		0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Phillips Coun...
2022 Population 25+ by Educational Attainment	
Total	10,512
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	29.3%
GED/Alternative Credential	5.6%
Some College, No Degree	23.1%
Associate Degree	10.7%
Bachelor's Degree	9.4%
Graduate/Professional Degree	5.3%
2022 Population 15+ by Marital Status	
Total	12,519
Never Married	35.3%
Married	44.0%
Widowed	10.0%
Divorced	10.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	6,562
Population 16+ Employed	93.9%
Population 16+ Unemployment rate	6.1%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	17.9%
Population 25-54 Employed	59.4%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	18.0%
Population 55-64 Unemployment rate	1.1%
Population 65+ Employed	10.4%
Population 65+ Unemployment rate	0.9%
2022 Employed Population 16+ by Industry	
Total	6,164
Agriculture/Mining	8.1%
Construction	3.1%
Manufacturing	9.1%
Wholesale Trade	2.5%
Retail Trade	10.5%
Transportation/Utilities	9.5%
Information	0.3%
Finance/Insurance/Real Estate	2.9%
Services	47.4%
Public Administration	6.7%
2022 Employed Population 16+ by Occupation	
Total	6,164
White Collar	49.6%
Management/Business/Financial	9.3%
Professional	20.5%
Sales	7.4%
Administrative Support	12.4%
Services	19.7%
Blue Collar	30.7%
Farming/Forestry/Fishing	4.7%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	2.2%
Production	6.3%
Transportation/Material Moving	14.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 19, 2022



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2010 Households by Type	
Total	8,491
Households with 1 Person	30.1%
Households with 2+ People	69.9%
Family Households	66.1%
Husband-wife Families	34.5%
With Related Children	13.2%
Other Family (No Spouse Present)	31.6%
Other Family with Male Householder	5.8%
With Related Children	3.1%
Other Family with Female Householder	25.8%
With Related Children	18.8%
Nonfamily Households	3.8%
All Households with Children	35.5%
Multigenerational Households	6.7%
Unmarried Partner Households	6.1%
Male-female	5.4%
Same-sex	0.7%
2010 Households by Size	
Total	8,491
1 Person Household	30.1%
2 Person Household	30.6%
3 Person Household	16.0%
4 Person Household	11.3%
5 Person Household	6.9%
6 Person Household	3.0%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	8,491
Owner Occupied	55.2%
Owned with a Mortgage/Loan	24.8%
Owned Free and Clear	30.5%
Renter Occupied	44.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	204
Percent of Income for Mortgage	12.3%
Wealth Index	40
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	10,126
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	51.0%
Rural Housing Units	49.0%
2010 Population By Urban/ Rural Status	
Total Population	21,757
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	52.0%
Rural Population	48.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1.	Modest Income Homes (12D)
2.	Rural Bypasses (10E)
3.	City Commons (11E)

2022 Consumer Spending

Apparel & Services: Total \$	\$8,506,142
Average Spent	\$1,279.50
Spending Potential Index	53
Education: Total \$	\$5,756,533
Average Spent	\$865.90
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$13,426,708
Average Spent	\$2,019.66
Spending Potential Index	55
Food at Home: Total \$	\$23,405,483
Average Spent	\$3,520.68
Spending Potential Index	57
Food Away from Home: Total \$	\$15,222,648
Average Spent	\$2,289.81
Spending Potential Index	53
Health Care: Total \$	\$27,905,251
Average Spent	\$4,197.54
Spending Potential Index	59
HH Furnishings & Equipment: Total \$	\$9,008,590
Average Spent	\$1,355.08
Spending Potential Index	53
Personal Care Products & Services: Total \$	\$3,571,345
Average Spent	\$537.21
Spending Potential Index	53
Shelter: Total \$	\$74,099,617
Average Spent	\$11,146.15
Spending Potential Index	49
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,520,171
Average Spent	\$1,432.04
Spending Potential Index	53
Travel: Total \$	\$8,968,438
Average Spent	\$1,349.04
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$4,911,804
Average Spent	\$738.84
Spending Potential Index	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.