



# Community Profile

Lawrence County, AR  
 Lawrence County, AR (05075)  
 Geography: County

Prepared by Esri

	Lawrence Coun...
<b>Population Summary</b>	
2010 Total Population	17,415
2020 Total Population	16,216
2020 Group Quarters	601
2022 Total Population	16,005
2022 Group Quarters	601
2027 Total Population	15,944
2022-2027 Annual Rate	-0.08%
2022 Total Daytime Population	15,336
Workers	5,715
Residents	9,621
<b>Household Summary</b>	
2010 Households	6,938
2010 Average Household Size	2.42
2020 Total Households	6,514
2020 Average Household Size	2.40
2022 Households	6,449
2022 Average Household Size	2.39
2027 Households	6,459
2027 Average Household Size	2.38
2022-2027 Annual Rate	0.03%
2010 Families	4,760
2010 Average Family Size	2.94
2022 Families	4,319
2022 Average Family Size	2.91
2027 Families	4,320
2027 Average Family Size	2.88
2022-2027 Annual Rate	0.00%
<b>Housing Unit Summary</b>	
2000 Housing Units	8,085
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	12.1%
2010 Housing Units	8,000
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	13.3%
2020 Housing Units	7,489
Vacant Housing Units	13.0%
2022 Housing Units	7,476
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	13.7%
2027 Housing Units	7,479
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	13.6%
<b>Median Household Income</b>	
2022	\$45,262
2027	\$52,258
<b>Median Home Value</b>	
2022	\$88,885
2027	\$91,457
<b>Per Capita Income</b>	
2022	\$25,150
2027	\$28,997
<b>Median Age</b>	
2010	40.9
2022	43.0
2027	44.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	6,449
<\$15,000	10.3%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	3.4%
\$200,000+	1.6%
Average Household Income	\$62,295

## 2027 Households by Income

Household Income Base	6,459
<\$15,000	8.2%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	4.9%
\$200,000+	1.9%
Average Household Income	\$71,457

## 2022 Owner Occupied Housing Units by Value

Total	4,304
<\$50,000	21.1%
\$50,000 - \$99,999	37.1%
\$100,000 - \$149,999	23.5%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	2.7%
\$250,000 - \$299,999	4.5%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$111,576

## 2027 Owner Occupied Housing Units by Value

Total	4,332
<\$50,000	20.3%
\$50,000 - \$99,999	35.8%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	8.7%
\$200,000 - \$249,999	3.0%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	2.2%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$116,799

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>	
Total	17,415
0 - 4	5.8%
5 - 9	6.4%
10 - 14	6.7%
15 - 24	13.5%
25 - 34	10.6%
35 - 44	12.0%
45 - 54	14.3%
55 - 64	12.5%
65 - 74	10.0%
75 - 84	5.8%
85 +	2.4%
18 +	77.1%
<b>2022 Population by Age</b>	
Total	16,005
0 - 4	5.1%
5 - 9	5.5%
10 - 14	5.5%
15 - 24	12.5%
25 - 34	12.4%
35 - 44	11.3%
45 - 54	12.0%
55 - 64	14.0%
65 - 74	11.9%
75 - 84	7.2%
85 +	2.6%
18 +	80.5%
<b>2027 Population by Age</b>	
Total	15,944
0 - 4	5.0%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	12.1%
25 - 34	10.7%
35 - 44	11.6%
45 - 54	12.1%
55 - 64	13.2%
65 - 74	12.7%
75 - 84	8.6%
85 +	2.9%
18 +	80.5%
<b>2010 Population by Sex</b>	
Males	8,468
Females	8,947
<b>2022 Population by Sex</b>	
Males	7,803
Females	8,202
<b>2027 Population by Sex</b>	
Males	7,785
Females	8,159

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2010 Population by Race/Ethnicity

Total	17,415
White Alone	97.3%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.2%
Hispanic Origin	0.9%
Diversity Index	6.9

## 2020 Population by Race/Ethnicity

Total	16,216
White Alone	92.8%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	4.6%
Hispanic Origin	2.2%
Diversity Index	17.4

## 2022 Population by Race/Ethnicity

Total	16,005
White Alone	92.3%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	4.9%
Hispanic Origin	2.3%
Diversity Index	18.3

## 2027 Population by Race/Ethnicity

Total	15,944
White Alone	92.3%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	4.9%
Hispanic Origin	2.3%
Diversity Index	18.3

## 2010 Population by Relationship and Household Type

Total	17,415
In Households	96.6%
In Family Households	82.3%
Householder	27.3%
Spouse	21.2%
Child	29.2%
Other relative	2.6%
Nonrelative	2.0%
In Nonfamily Households	14.2%
In Group Quarters	3.4%
Institutionalized Population	1.7%
Noninstitutionalized Population	1.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Lawrence Coun...
<b>2022 Population 25+ by Educational Attainment</b>	
Total	11,426
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	34.2%
GED/Alternative Credential	7.4%
Some College, No Degree	20.8%
Associate Degree	8.1%
Bachelor's Degree	11.6%
Graduate/Professional Degree	4.8%
<b>2022 Population 15+ by Marital Status</b>	
Total	13,422
Never Married	23.4%
Married	54.4%
Widowed	8.3%
Divorced	13.9%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	6,713
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	15.7%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	62.4%
Population 25-54 Unemployment rate	3.6%
Population 55-64 Employed	15.1%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	6.8%
Population 65+ Unemployment rate	0.0%
<b>2022 Employed Population 16+ by Industry</b>	
Total	6,415
Agriculture/Mining	5.7%
Construction	6.4%
Manufacturing	13.4%
Wholesale Trade	1.6%
Retail Trade	11.2%
Transportation/Utilities	12.5%
Information	0.6%
Finance/Insurance/Real Estate	2.3%
Services	41.0%
Public Administration	5.4%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	6,415
White Collar	49.2%
Management/Business/Financial	11.5%
Professional	16.4%
Sales	7.3%
Administrative Support	14.1%
Services	17.6%
Blue Collar	33.2%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	4.5%
Production	8.9%
Transportation/Material Moving	12.9%

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<b>2010 Households by Type</b>	
Total	6,938
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	68.6%
Husband-wife Families	53.3%
With Related Children	20.9%
Other Family (No Spouse Present)	15.3%
Other Family with Male Householder	4.3%
With Related Children	2.4%
Other Family with Female Householder	11.0%
With Related Children	7.2%
Nonfamily Households	3.7%
All Households with Children	30.9%
Multigenerational Households	3.3%
Unmarried Partner Households	5.0%
Male-female	4.5%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	6,938
1 Person Household	27.7%
2 Person Household	35.8%
3 Person Household	16.0%
4 Person Household	12.4%
5 Person Household	5.0%
6 Person Household	2.0%
7 + Person Household	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	6,938
Owner Occupied	69.3%
Owned with a Mortgage/Loan	36.0%
Owned Free and Clear	33.3%
Renter Occupied	30.7%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	247
Percent of Income for Mortgage	10.4%
Wealth Index	46
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	8,000
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	35.5%
Rural Housing Units	64.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	17,415
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	36.4%
Rural Population	63.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Lawrence Coun...

### Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Small Town Sincerity (12C)
3. Heartland Communities (6F)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$9,088,246
Average Spent	\$1,409.25
Spending Potential Index	59
Education: Total \$	\$5,817,304
Average Spent	\$902.05
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$16,062,098
Average Spent	\$2,490.63
Spending Potential Index	68
Food at Home: Total \$	\$27,007,333
Average Spent	\$4,187.83
Spending Potential Index	68
Food Away from Home: Total \$	\$16,777,568
Average Spent	\$2,601.58
Spending Potential Index	60
Health Care: Total \$	\$33,197,706
Average Spent	\$5,147.73
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$10,115,097
Average Spent	\$1,568.48
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$3,826,905
Average Spent	\$593.41
Spending Potential Index	58
Shelter: Total \$	\$77,388,119
Average Spent	\$12,000.02
Spending Potential Index	52
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,536,842
Average Spent	\$1,788.94
Spending Potential Index	66
Travel: Total \$	\$9,850,714
Average Spent	\$1,527.48
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$5,747,105
Average Spent	\$891.16
Spending Potential Index	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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