



Community Profile

Clay County, AR
 Clay County, AR (05021)
 Geography: County

Prepared by Esri

	Clay County, ...
Population Summary	
2010 Total Population	16,083
2020 Total Population	14,552
2020 Group Quarters	163
2022 Total Population	14,241
2022 Group Quarters	163
2027 Total Population	13,831
2022-2027 Annual Rate	-0.58%
2022 Total Daytime Population	13,154
Workers	4,896
Residents	8,258
Household Summary	
2010 Households	6,845
2010 Average Household Size	2.33
2020 Total Households	6,176
2020 Average Household Size	2.33
2022 Households	6,046
2022 Average Household Size	2.33
2027 Households	5,875
2027 Average Household Size	2.33
2022-2027 Annual Rate	-0.57%
2010 Families	4,540
2010 Average Family Size	2.86
2022 Families	3,908
2022 Average Family Size	2.86
2027 Families	3,792
2027 Average Family Size	2.85
2022-2027 Annual Rate	-0.60%
Housing Unit Summary	
2000 Housing Units	8,498
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	12.7%
2010 Housing Units	8,031
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	14.8%
2020 Housing Units	7,470
Vacant Housing Units	17.3%
2022 Housing Units	7,409
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	18.4%
2027 Housing Units	7,258
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	19.1%
Median Household Income	
2022	\$38,095
2027	\$44,082
Median Home Value	
2022	\$82,399
2027	\$85,366
Per Capita Income	
2022	\$23,182
2027	\$26,972
Median Age	
2010	43.2
2022	45.8
2027	46.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	6,046
<\$15,000	20.5%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	2.1%
\$200,000+	1.4%
Average Household Income	\$54,556

2027 Households by Income

Household Income Base	5,875
<\$15,000	16.8%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.1%
\$200,000+	1.7%
Average Household Income	\$63,451

2022 Owner Occupied Housing Units by Value

Total	4,105
<\$50,000	27.3%
\$50,000 - \$99,999	35.0%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	8.0%
\$200,000 - \$249,999	3.3%
\$250,000 - \$299,999	3.8%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$111,248

2027 Owner Occupied Housing Units by Value

Total	4,026
<\$50,000	26.2%
\$50,000 - \$99,999	33.6%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	9.0%
\$200,000 - \$249,999	3.7%
\$250,000 - \$299,999	4.6%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$118,511

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	16,083
0 - 4	5.6%
5 - 9	6.1%
10 - 14	6.6%
15 - 24	11.5%
25 - 34	10.0%
35 - 44	12.7%
45 - 54	14.2%
55 - 64	13.3%
65 - 74	11.0%
75 - 84	6.6%
85 +	2.5%
18 +	77.7%

2022 Population by Age	
Total	14,241
0 - 4	5.0%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	10.1%
25 - 34	11.6%
35 - 44	10.9%
45 - 54	12.5%
55 - 64	14.4%
65 - 74	13.0%
75 - 84	8.0%
85 +	3.1%
18 +	80.5%

2027 Population by Age	
Total	13,831
0 - 4	5.0%
5 - 9	5.3%
10 - 14	6.0%
15 - 24	9.8%
25 - 34	10.6%
35 - 44	11.2%
45 - 54	11.9%
55 - 64	13.9%
65 - 74	13.8%
75 - 84	9.2%
85 +	3.3%
18 +	80.3%

2010 Population by Sex	
Males	7,871
Females	8,212

2022 Population by Sex	
Males	6,983
Females	7,258

2027 Population by Sex	
Males	6,808
Females	7,023

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2010 Population by Race/Ethnicity	
Total	16,083
White Alone	97.5%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	1.3%
Diversity Index	7.4
2020 Population by Race/Ethnicity	
Total	14,552
White Alone	94.4%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	4.2%
Hispanic Origin	2.2%
Diversity Index	14.7
2022 Population by Race/Ethnicity	
Total	14,241
White Alone	94.1%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	4.5%
Hispanic Origin	2.3%
Diversity Index	15.3
2027 Population by Race/Ethnicity	
Total	13,831
White Alone	93.4%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.7%
Two or More Races	5.1%
Hispanic Origin	2.5%
Diversity Index	16.8
2010 Population by Relationship and Household Type	
Total	16,083
In Households	99.2%
In Family Households	82.7%
Householder	28.2%
Spouse	21.8%
Child	28.4%
Other relative	2.2%
Nonrelative	2.0%
In Nonfamily Households	16.5%
In Group Quarters	0.8%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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October 19, 2022



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2022 Population 25+ by Educational Attainment	
Total	10,464
Less than 9th Grade	6.5%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	34.9%
GED/Alternative Credential	10.4%
Some College, No Degree	19.7%
Associate Degree	7.2%
Bachelor's Degree	7.8%
Graduate/Professional Degree	5.5%
2022 Population 15+ by Marital Status	
Total	11,899
Never Married	22.7%
Married	53.9%
Widowed	11.3%
Divorced	12.0%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	6,106
Population 16+ Employed	97.9%
Population 16+ Unemployment rate	2.1%
Population 16-24 Employed	12.1%
Population 16-24 Unemployment rate	6.1%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	1.9%
Population 55-64 Employed	16.9%
Population 55-64 Unemployment rate	0.7%
Population 65+ Employed	9.3%
Population 65+ Unemployment rate	0.4%
2022 Employed Population 16+ by Industry	
Total	5,979
Agriculture/Mining	9.4%
Construction	4.6%
Manufacturing	17.3%
Wholesale Trade	2.7%
Retail Trade	16.2%
Transportation/Utilities	8.8%
Information	0.4%
Finance/Insurance/Real Estate	1.8%
Services	36.3%
Public Administration	2.5%
2022 Employed Population 16+ by Occupation	
Total	5,979
White Collar	44.0%
Management/Business/Financial	10.2%
Professional	12.5%
Sales	8.5%
Administrative Support	12.8%
Services	16.4%
Blue Collar	39.6%
Farming/Forestry/Fishing	3.3%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	4.0%
Production	12.1%
Transportation/Material Moving	15.8%

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2010 Households by Type	
Total	6,845
Households with 1 Person	29.6%
Households with 2+ People	70.4%
Family Households	66.3%
Husband-wife Families	51.3%
With Related Children	18.9%
Other Family (No Spouse Present)	15.0%
Other Family with Male Householder	4.8%
With Related Children	3.0%
Other Family with Female Householder	10.3%
With Related Children	6.8%
Nonfamily Households	4.1%
All Households with Children	29.2%
Multigenerational Households	3.2%
Unmarried Partner Households	5.5%
Male-female	5.3%
Same-sex	0.2%
2010 Households by Size	
Total	6,845
1 Person Household	29.6%
2 Person Household	37.1%
3 Person Household	14.9%
4 Person Household	11.1%
5 Person Household	4.9%
6 Person Household	1.7%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	6,845
Owner Occupied	72.5%
Owned with a Mortgage/Loan	34.4%
Owned Free and Clear	38.1%
Renter Occupied	27.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	223
Percent of Income for Mortgage	11.4%
Wealth Index	39
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	8,031
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	40.7%
Rural Housing Units	59.3%
2010 Population By Urban/ Rural Status	
Total Population	16,083
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	41.1%
Rural Population	58.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1.	Rooted Rural (10B)
2.	Heartland Communities (6F)
3.	Small Town Sincerity (12C)

2022 Consumer Spending

Apparel & Services: Total \$	\$7,400,671
Average Spent	\$1,224.06
Spending Potential Index	51
Education: Total \$	\$4,689,934
Average Spent	\$775.71
Spending Potential Index	40
Entertainment/Recreation: Total \$	\$13,353,823
Average Spent	\$2,208.70
Spending Potential Index	60
Food at Home: Total \$	\$22,274,976
Average Spent	\$3,684.25
Spending Potential Index	60
Food Away from Home: Total \$	\$13,631,283
Average Spent	\$2,254.60
Spending Potential Index	52
Health Care: Total \$	\$27,585,751
Average Spent	\$4,562.64
Spending Potential Index	64
HH Furnishings & Equipment: Total \$	\$8,282,175
Average Spent	\$1,369.86
Spending Potential Index	53
Personal Care Products & Services: Total \$	\$3,156,531
Average Spent	\$522.09
Spending Potential Index	51
Shelter: Total \$	\$63,534,787
Average Spent	\$10,508.57
Spending Potential Index	46
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,648,858
Average Spent	\$1,595.91
Spending Potential Index	59
Travel: Total \$	\$8,145,957
Average Spent	\$1,347.33
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$4,736,245
Average Spent	\$783.37
Spending Potential Index	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.