



Community Profile

Piggott Trade Area
Area: 127.85 square miles

Prepared by Esri

Population Summary	
2010 Total Population	6,151
2020 Total Population	5,722
2020 Group Quarters	54
2022 Total Population	5,547
2022 Group Quarters	54
2027 Total Population	5,365
2022-2027 Annual Rate	-0.66%
2022 Total Daytime Population	5,059
Workers	2,073
Residents	2,986
Household Summary	
2010 Households	2,633
2010 Average Household Size	2.29
2020 Total Households	2,448
2020 Average Household Size	2.32
2022 Households	2,391
2022 Average Household Size	2.30
2027 Households	2,314
2027 Average Household Size	2.30
2022-2027 Annual Rate	-0.65%
2010 Families	1,723
2010 Average Family Size	2.83
2022 Families	1,526
2022 Average Family Size	2.84
2027 Families	1,475
2027 Average Family Size	2.83
2022-2027 Annual Rate	-0.68%
Housing Unit Summary	
2000 Housing Units	3,053
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	10.4%
2010 Housing Units	3,061
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	14.0%
2020 Housing Units	2,915
Vacant Housing Units	16.0%
2022 Housing Units	2,877
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	16.9%
2027 Housing Units	2,806
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	17.5%
Median Household Income	
2022	\$38,716
2027	\$42,323
Median Home Value	
2022	\$88,659
2027	\$91,817
Per Capita Income	
2022	\$23,971
2027	\$28,373
Median Age	
2010	44.0
2022	46.4
2027	47.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	2,391
<\$15,000	18.6%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	2.6%
\$200,000+	1.1%
Average Household Income	\$55,307

2027 Households by Income

Household Income Base	2,314
<\$15,000	13.5%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	18.3%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	4.0%
\$200,000+	1.4%
Average Household Income	\$65,408

2022 Owner Occupied Housing Units by Value

Total	1,658
<\$50,000	22.4%
\$50,000 - \$99,999	35.8%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	3.3%
\$250,000 - \$299,999	4.5%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$123,523

2027 Owner Occupied Housing Units by Value

Total	1,621
<\$50,000	21.3%
\$50,000 - \$99,999	34.3%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	11.4%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$132,284

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	6,152
0 - 4	5.1%
5 - 9	6.0%
10 - 14	6.7%
15 - 24	11.3%
25 - 34	9.7%
35 - 44	12.6%
45 - 54	14.5%
55 - 64	13.2%
65 - 74	11.3%
75 - 84	7.1%
85 +	2.6%
18 +	78.3%

2022 Population by Age

Total	5,546
0 - 4	4.7%
5 - 9	5.3%
10 - 14	5.5%
15 - 24	10.3%
25 - 34	11.9%
35 - 44	10.6%
45 - 54	12.3%
55 - 64	15.1%
65 - 74	12.9%
75 - 84	8.3%
85 +	3.1%
18 +	81.5%

2027 Population by Age

Total	5,364
0 - 4	4.7%
5 - 9	5.1%
10 - 14	5.7%
15 - 24	9.7%
25 - 34	11.2%
35 - 44	11.2%
45 - 54	11.6%
55 - 64	14.1%
65 - 74	14.2%
75 - 84	9.0%
85 +	3.4%
18 +	81.3%

2010 Population by Sex

Males	2,979
Females	3,173

2022 Population by Sex

Males	2,692
Females	2,855

2027 Population by Sex

Males	2,615
Females	2,750

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2010 Population by Race/Ethnicity

Total	6,151
White Alone	97.9%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	1.3%
Diversity Index	6.4

2020 Population by Race/Ethnicity

Total	5,722
White Alone	95.2%
Black Alone	0.3%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	3.5%
Hispanic Origin	2.3%
Diversity Index	13.4

2022 Population by Race/Ethnicity

Total	5,545
White Alone	94.9%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	3.7%
Hispanic Origin	2.4%
Diversity Index	14.0

2027 Population by Race/Ethnicity

Total	5,364
White Alone	94.3%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.2%
Hispanic Origin	2.5%
Diversity Index	15.3

2010 Population by Relationship and Household Type

Total	6,151
In Households	98.0%
In Family Households	81.0%
Householder	28.2%
Spouse	21.8%
Child	27.6%
Other relative	1.7%
Nonrelative	1.8%
In Nonfamily Households	16.9%
In Group Quarters	2.0%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	4,113
Less than 9th Grade	6.1%
9th - 12th Grade, No Diploma	7.4%
High School Graduate	33.9%
GED/Alternative Credential	10.6%
Some College, No Degree	22.4%
Associate Degree	5.3%
Bachelor's Degree	8.6%
Graduate/Professional Degree	5.6%

2022 Population 15+ by Marital Status

Total	4,686
Never Married	25.2%
Married	49.6%
Widowed	11.9%
Divorced	13.3%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,604
Population 16+ Employed	97.8%
Population 16+ Unemployment rate	2.2%
Population 16-24 Employed	12.7%
Population 16-24 Unemployment rate	5.5%
Population 25-54 Employed	58.9%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	17.1%
Population 55-64 Unemployment rate	0.5%
Population 65+ Employed	11.3%
Population 65+ Unemployment rate	0.3%

2022 Employed Population 16+ by Industry

Total	2,547
Agriculture/Mining	7.4%
Construction	5.9%
Manufacturing	16.2%
Wholesale Trade	3.1%
Retail Trade	16.5%
Transportation/Utilities	13.6%
Information	0.0%
Finance/Insurance/Real Estate	2.2%
Services	31.6%
Public Administration	3.5%

2022 Employed Population 16+ by Occupation

Total	2,546
White Collar	42.5%
Management/Business/Financial	8.5%
Professional	13.7%
Sales	8.6%
Administrative Support	11.6%
Services	15.8%
Blue Collar	41.7%
Farming/Forestry/Fishing	3.6%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.3%
Production	12.0%
Transportation/Material Moving	16.9%

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2010 Households by Type	
Total	2,633
Households with 1 Person	30.6%
Households with 2+ People	69.4%
Family Households	65.4%
Husband-wife Families	50.6%
With Related Children	18.5%
Other Family (No Spouse Present)	14.8%
Other Family with Male Householder	4.8%
With Related Children	3.0%
Other Family with Female Householder	10.0%
With Related Children	6.7%
Nonfamily Households	3.9%
All Households with Children	28.7%
Multigenerational Households	2.8%
Unmarried Partner Households	5.3%
Male-female	5.1%
Same-sex	0.3%
2010 Households by Size	
Total	2,632
1 Person Household	30.6%
2 Person Household	37.0%
3 Person Household	15.7%
4 Person Household	9.8%
5 Person Household	5.1%
6 Person Household	1.3%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	2,633
Owner Occupied	72.3%
Owned with a Mortgage/Loan	35.8%
Owned Free and Clear	36.5%
Renter Occupied	27.7%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	207
Percent of Income for Mortgage	12.1%
Wealth Index	41
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,061
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	57.3%
Rural Housing Units	42.7%
2010 Population By Urban/ Rural Status	
Total Population	6,151
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	55.9%
Rural Population	44.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments		
1.		Heartland Communities (6F)
2.		Small Town Sincerity (12C)
3.		Rooted Rural (10B)
2022 Consumer Spending		
Apparel & Services: Total \$		\$2,976,825
Average Spent		\$1,245.01
Spending Potential Index		52
Education: Total \$		\$1,861,535
Average Spent		\$778.56
Spending Potential Index		40
Entertainment/Recreation: Total \$		\$5,454,251
Average Spent		\$2,281.16
Spending Potential Index		62
Food at Home: Total \$		\$8,908,759
Average Spent		\$3,725.96
Spending Potential Index		60
Food Away from Home: Total \$		\$5,389,655
Average Spent		\$2,254.14
Spending Potential Index		52
Health Care: Total \$		\$11,125,395
Average Spent		\$4,653.03
Spending Potential Index		66
HH Furnishings & Equipment: Total \$		\$3,271,959
Average Spent		\$1,368.45
Spending Potential Index		53
Personal Care Products & Services: Total \$		\$1,288,278
Average Spent		\$538.80
Spending Potential Index		53
Shelter: Total \$		\$26,064,441
Average Spent		\$10,901.06
Spending Potential Index		48
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$3,887,001
Average Spent		\$1,625.68
Spending Potential Index		60
Travel: Total \$		\$3,314,397
Average Spent		\$1,386.20
Spending Potential Index		48
Vehicle Maintenance & Repairs: Total \$		\$1,883,294
Average Spent		\$787.66
Spending Potential Index		63

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.