



# Community Profile

Cross County, AR  
 Cross County, AR (05037)  
 Geography: County

Prepared by Esri

	Cross County,...
<b>Population Summary</b>	
2010 Total Population	17,870
2020 Total Population	16,833
2020 Group Quarters	137
2022 Total Population	16,610
2022 Group Quarters	137
2027 Total Population	16,348
2022-2027 Annual Rate	-0.32%
2022 Total Daytime Population	15,888
Workers	6,038
Residents	9,850
<b>Household Summary</b>	
2010 Households	7,002
2010 Average Household Size	2.52
2020 Total Households	6,711
2020 Average Household Size	2.49
2022 Households	6,635
2022 Average Household Size	2.48
2027 Households	6,551
2027 Average Household Size	2.47
2022-2027 Annual Rate	-0.25%
2010 Families	4,899
2010 Average Family Size	3.02
2022 Families	4,538
2022 Average Family Size	2.98
2027 Families	4,472
2027 Average Family Size	2.96
2022-2027 Annual Rate	-0.29%
<b>Housing Unit Summary</b>	
2000 Housing Units	8,030
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	8.0%
2010 Housing Units	7,853
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	10.8%
2020 Housing Units	7,585
Vacant Housing Units	11.5%
2022 Housing Units	7,539
Owner Occupied Housing Units	59.2%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	12.0%
2027 Housing Units	7,451
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	12.1%
<b>Median Household Income</b>	
2022	\$54,100
2027	\$61,766
<b>Median Home Value</b>	
2022	\$97,364
2027	\$102,098
<b>Per Capita Income</b>	
2022	\$29,862
2027	\$34,421
<b>Median Age</b>	
2010	39.7
2022	41.6
2027	42.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>	
Household Income Base	6,635
<\$15,000	10.0%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	15.8%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	4.6%
\$200,000+	3.6%
Average Household Income	\$74,725
<b>2027 Households by Income</b>	
Household Income Base	6,551
<\$15,000	7.7%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	14.4%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	6.5%
\$200,000+	4.2%
Average Household Income	\$85,867
<b>2022 Owner Occupied Housing Units by Value</b>	
Total	4,464
<\$50,000	22.6%
\$50,000 - \$99,999	28.9%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	11.1%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$127,470
<b>2027 Owner Occupied Housing Units by Value</b>	
Total	4,429
<\$50,000	21.6%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$135,437

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Cross County,...</b>
<b>2010 Population by Age</b>	
Total	17,870
0 - 4	6.3%
5 - 9	6.6%
10 - 14	7.3%
15 - 24	12.5%
25 - 34	11.4%
35 - 44	12.7%
45 - 54	14.9%
55 - 64	12.9%
65 - 74	8.7%
75 - 84	4.8%
85 +	2.0%
18 +	74.9%
<b>2022 Population by Age</b>	
Total	16,610
0 - 4	5.5%
5 - 9	6.3%
10 - 14	6.3%
15 - 24	10.8%
25 - 34	12.7%
35 - 44	12.3%
45 - 54	12.2%
55 - 64	13.9%
65 - 74	12.1%
75 - 84	5.8%
85 +	2.0%
18 +	78.3%
<b>2027 Population by Age</b>	
Total	16,348
0 - 4	5.4%
5 - 9	6.1%
10 - 14	6.5%
15 - 24	10.5%
25 - 34	11.8%
35 - 44	12.4%
45 - 54	12.0%
55 - 64	13.0%
65 - 74	12.7%
75 - 84	7.4%
85 +	2.2%
18 +	78.3%
<b>2010 Population by Sex</b>	
Males	8,621
Females	9,249
<b>2022 Population by Sex</b>	
Males	8,037
Females	8,573
<b>2027 Population by Sex</b>	
Males	7,917
Females	8,431

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

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**Cross County,...**

## 2010 Population by Race/Ethnicity

Total	17,870
White Alone	75.5%
Black Alone	22.2%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.0%
Hispanic Origin	1.5%
Diversity Index	39.8

## 2020 Population by Race/Ethnicity

Total	16,833
White Alone	72.6%
Black Alone	21.7%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	3.9%
Hispanic Origin	2.1%
Diversity Index	44.8

## 2022 Population by Race/Ethnicity

Total	16,610
White Alone	72.0%
Black Alone	22.0%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	4.2%
Hispanic Origin	2.1%
Diversity Index	45.5

## 2027 Population by Race/Ethnicity

Total	16,348
White Alone	70.7%
Black Alone	22.5%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.7%
Hispanic Origin	2.2%
Diversity Index	47.0

## 2010 Population by Relationship and Household Type

Total	17,870
In Households	98.7%
In Family Households	85.0%
Householder	27.4%
Spouse	19.7%
Child	32.4%
Other relative	3.3%
Nonrelative	2.3%
In Nonfamily Households	13.7%
In Group Quarters	1.3%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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October 19, 2022



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	<b>Cross County,...</b>
<b>2022 Population 25+ by Educational Attainment</b>	
Total	11,804
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	8.8%
High School Graduate	37.3%
GED/Alternative Credential	7.4%
Some College, No Degree	18.7%
Associate Degree	7.9%
Bachelor's Degree	9.2%
Graduate/Professional Degree	5.9%
<b>2022 Population 15+ by Marital Status</b>	
Total	13,590
Never Married	23.5%
Married	56.0%
Widowed	9.0%
Divorced	11.5%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	7,061
Population 16+ Employed	96.4%
Population 16+ Unemployment rate	3.6%
Population 16-24 Employed	9.9%
Population 16-24 Unemployment rate	13.7%
Population 25-54 Employed	65.1%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	16.8%
Population 55-64 Unemployment rate	3.0%
Population 65+ Employed	8.2%
Population 65+ Unemployment rate	2.4%
<b>2022 Employed Population 16+ by Industry</b>	
Total	6,806
Agriculture/Mining	6.8%
Construction	6.8%
Manufacturing	11.2%
Wholesale Trade	4.1%
Retail Trade	14.7%
Transportation/Utilities	9.9%
Information	0.3%
Finance/Insurance/Real Estate	3.8%
Services	36.0%
Public Administration	6.6%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	6,806
White Collar	49.0%
Management/Business/Financial	10.9%
Professional	15.1%
Sales	9.2%
Administrative Support	13.9%
Services	14.0%
Blue Collar	36.9%
Farming/Forestry/Fishing	3.8%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	6.0%
Production	6.9%
Transportation/Material Moving	16.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	<b>Cross County,...</b>
<b>2010 Households by Type</b>	
Total	7,002
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	70.0%
Husband-wife Families	50.2%
With Related Children	21.8%
Other Family (No Spouse Present)	19.8%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.1%
With Related Children	9.9%
Nonfamily Households	3.8%
All Households with Children	34.8%
Multigenerational Households	4.7%
Unmarried Partner Households	5.8%
Male-female	5.1%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	7,002
1 Person Household	26.2%
2 Person Household	33.4%
3 Person Household	17.2%
4 Person Household	13.8%
5 Person Household	5.8%
6 Person Household	2.3%
7 + Person Household	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	7,002
Owner Occupied	67.9%
Owned with a Mortgage/Loan	38.3%
Owned Free and Clear	29.6%
Renter Occupied	32.1%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	265
Percent of Income for Mortgage	9.5%
Wealth Index	62
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	7,853
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	42.6%
Rural Housing Units	57.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	17,870
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	43.2%
Rural Population	56.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	Rooted Rural (10B)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$11,352,295
Average Spent	\$1,710.97
Spending Potential Index	71
Education: Total \$	\$7,567,159
Average Spent	\$1,140.49
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$18,922,699
Average Spent	\$2,851.95
Spending Potential Index	78
Food at Home: Total \$	\$32,271,589
Average Spent	\$4,863.84
Spending Potential Index	79
Food Away from Home: Total \$	\$20,783,701
Average Spent	\$3,132.43
Spending Potential Index	73
Health Care: Total \$	\$39,191,396
Average Spent	\$5,906.77
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$12,550,271
Average Spent	\$1,891.53
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$4,777,195
Average Spent	\$720.00
Spending Potential Index	71
Shelter: Total \$	\$97,083,524
Average Spent	\$14,632.03
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,730,015
Average Spent	\$2,069.33
Spending Potential Index	76
Travel: Total \$	\$12,420,995
Average Spent	\$1,872.04
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$6,816,281
Average Spent	\$1,027.32
Spending Potential Index	82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.