



Community Profile

Greene County, AR 2
 Greene County, AR (05055)
 Geography: County

Prepared by Esri

Greene County...

Population Summary	
2010 Total Population	42,090
2020 Total Population	45,736
2020 Group Quarters	839
2022 Total Population	46,471
2022 Group Quarters	839
2027 Total Population	47,469
2022-2027 Annual Rate	0.43%
2022 Total Daytime Population	45,536
Workers	18,741
Residents	26,795
Household Summary	
2010 Households	16,425
2010 Average Household Size	2.53
2020 Total Households	17,673
2020 Average Household Size	2.54
2022 Households	17,947
2022 Average Household Size	2.54
2027 Households	18,315
2027 Average Household Size	2.55
2022-2027 Annual Rate	0.41%
2010 Families	11,678
2010 Average Family Size	2.97
2022 Families	12,480
2022 Average Family Size	3.00
2027 Families	12,716
2027 Average Family Size	2.99
2022-2027 Annual Rate	0.38%
Housing Unit Summary	
2000 Housing Units	16,161
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	8.7%
2010 Housing Units	17,892
Owner Occupied Housing Units	62.7%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	8.2%
2020 Housing Units	19,159
Vacant Housing Units	7.8%
2022 Housing Units	19,478
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	7.9%
2027 Housing Units	19,856
Owner Occupied Housing Units	62.7%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	7.8%
Median Household Income	
2022	\$51,645
2027	\$56,696
Median Home Value	
2022	\$131,414
2027	\$142,330
Per Capita Income	
2022	\$27,108
2027	\$30,124
Median Age	
2010	37.8
2022	40.5
2027	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income	
Household Income Base	17,947
<\$15,000	9.5%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	3.1%
\$200,000+	2.7%
Average Household Income	\$70,128
2027 Households by Income	
Household Income Base	18,315
<\$15,000	7.6%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	4.1%
\$200,000+	2.9%
Average Household Income	\$78,011
2022 Owner Occupied Housing Units by Value	
Total	12,076
<\$50,000	13.7%
\$50,000 - \$99,999	24.2%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	19.4%
\$200,000 - \$249,999	9.9%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$152,704
2027 Owner Occupied Housing Units by Value	
Total	12,456
<\$50,000	12.6%
\$50,000 - \$99,999	22.4%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$161,611

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	42,090
0 - 4	6.8%
5 - 9	7.0%
10 - 14	7.2%
15 - 24	12.8%
25 - 34	12.4%
35 - 44	13.5%
45 - 54	14.1%
55 - 64	11.9%
65 - 74	8.2%
75 - 84	4.7%
85 +	1.5%
18 +	74.8%
2022 Population by Age	
Total	46,471
0 - 4	6.0%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	11.9%
25 - 34	12.9%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	12.7%
65 - 74	10.9%
75 - 84	5.8%
85 +	2.1%
18 +	77.9%
2027 Population by Age	
Total	47,469
0 - 4	5.8%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	11.6%
25 - 34	11.8%
35 - 44	12.5%
45 - 54	12.6%
55 - 64	12.7%
65 - 74	11.1%
75 - 84	7.1%
85 +	2.3%
18 +	78.0%
2010 Population by Sex	
Males	20,642
Females	21,448
2022 Population by Sex	
Males	22,916
Females	23,555
2027 Population by Sex	
Males	23,480
Females	23,989

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Greene County...

2010 Population by Race/Ethnicity

Total	42,090
White Alone	96.4%
Black Alone	0.6%
American Indian Alone	0.5%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.3%
Hispanic Origin	2.1%
Diversity Index	10.9

2020 Population by Race/Ethnicity

Total	45,736
White Alone	89.7%
Black Alone	2.0%
American Indian Alone	0.4%
Asian Alone	0.4%
Pacific Islander Alone	0.6%
Some Other Race Alone	1.5%
Two or More Races	5.3%
Hispanic Origin	3.5%
Diversity Index	24.6

2022 Population by Race/Ethnicity

Total	46,471
White Alone	89.3%
Black Alone	2.0%
American Indian Alone	0.4%
Asian Alone	0.4%
Pacific Islander Alone	0.7%
Some Other Race Alone	1.6%
Two or More Races	5.6%
Hispanic Origin	3.5%
Diversity Index	25.3

2027 Population by Race/Ethnicity

Total	47,469
White Alone	88.2%
Black Alone	2.0%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.9%
Some Other Race Alone	1.7%
Two or More Races	6.4%
Hispanic Origin	3.6%
Diversity Index	27.1

2010 Population by Relationship and Household Type

Total	42,090
In Households	98.6%
In Family Households	84.9%
Householder	27.7%
Spouse	20.9%
Child	31.0%
Other relative	2.7%
Nonrelative	2.4%
In Nonfamily Households	13.7%
In Group Quarters	1.4%
Institutionalized Population	0.9%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment	
Total	32,385
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	7.1%
High School Graduate	36.5%
GED/Alternative Credential	12.3%
Some College, No Degree	18.8%
Associate Degree	5.8%
Bachelor's Degree	11.9%
Graduate/Professional Degree	5.1%
2022 Population 15+ by Marital Status	
Total	37,931
Never Married	21.8%
Married	56.7%
Widowed	7.6%
Divorced	13.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	20,451
Population 16+ Employed	96.9%
Population 16+ Unemployment rate	3.1%
Population 16-24 Employed	13.2%
Population 16-24 Unemployment rate	9.7%
Population 25-54 Employed	65.2%
Population 25-54 Unemployment rate	2.1%
Population 55-64 Employed	15.3%
Population 55-64 Unemployment rate	0.7%
Population 65+ Employed	6.2%
Population 65+ Unemployment rate	4.6%
2022 Employed Population 16+ by Industry	
Total	19,817
Agriculture/Mining	3.4%
Construction	5.5%
Manufacturing	21.9%
Wholesale Trade	2.4%
Retail Trade	11.3%
Transportation/Utilities	6.1%
Information	0.7%
Finance/Insurance/Real Estate	5.0%
Services	40.8%
Public Administration	2.9%
2022 Employed Population 16+ by Occupation	
Total	19,817
White Collar	50.2%
Management/Business/Financial	11.7%
Professional	18.6%
Sales	8.4%
Administrative Support	11.5%
Services	13.8%
Blue Collar	36.0%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	4.0%
Production	14.5%
Transportation/Material Moving	11.1%

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2010 Households by Type	
Total	16,425
Households with 1 Person	24.2%
Households with 2+ People	75.8%
Family Households	71.1%
Husband-wife Families	53.6%
With Related Children	23.0%
Other Family (No Spouse Present)	17.5%
Other Family with Male Householder	5.2%
With Related Children	3.3%
Other Family with Female Householder	12.4%
With Related Children	8.4%
Nonfamily Households	4.7%
All Households with Children	35.3%
Multigenerational Households	3.7%
Unmarried Partner Households	6.5%
Male-female	5.9%
Same-sex	0.6%
2010 Households by Size	
Total	16,425
1 Person Household	24.2%
2 Person Household	35.5%
3 Person Household	18.0%
4 Person Household	13.2%
5 Person Household	6.1%
6 Person Household	2.0%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	16,425
Owner Occupied	68.3%
Owned with a Mortgage/Loan	42.1%
Owned Free and Clear	26.2%
Renter Occupied	31.7%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	189
Percent of Income for Mortgage	13.4%
Wealth Index	55
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	17,892
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	58.8%
Rural Housing Units	41.2%
2010 Population By Urban/ Rural Status	
Total Population	42,090
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	58.5%
Rural Population	41.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Hometown Heritage (8G)
3.	Midlife Constants (5E)

2022 Consumer Spending

Apparel & Services: Total \$	\$29,095,267
Average Spent	\$1,621.18
Spending Potential Index	67
Education: Total \$	\$19,768,292
Average Spent	\$1,101.48
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$47,514,825
Average Spent	\$2,647.51
Spending Potential Index	72
Food at Home: Total \$	\$79,292,585
Average Spent	\$4,418.15
Spending Potential Index	71
Food Away from Home: Total \$	\$51,868,186
Average Spent	\$2,890.08
Spending Potential Index	67
Health Care: Total \$	\$96,816,767
Average Spent	\$5,394.59
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$31,429,073
Average Spent	\$1,751.22
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$12,374,090
Average Spent	\$689.48
Spending Potential Index	68
Shelter: Total \$	\$256,713,199
Average Spent	\$14,303.96
Spending Potential Index	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,115,759
Average Spent	\$1,900.92
Spending Potential Index	70
Travel: Total \$	\$32,687,534
Average Spent	\$1,821.34
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$16,684,161
Average Spent	\$929.64
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.