



# Crittenden County, AR

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## Report Parameters

### 1 County

5035      Crittenden County, AR

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

47,348

Population (2021)

Population **decreased by 1,948** over the last 5 years and is projected to **decrease by 1,543** over the next 5 years.

18,092

Total Regional Employment

Jobs **decreased by 1,383** over the last 5 years but are projected to **grow by 230** over the next 5 years.

\$42.4K

Median Household Income (2020)

Median household income is **\$22.6K below** the national median household income of \$65.0K.

## Takeaways

- As of 2021 the region's population **declined by 4.0%** since 2016, falling by 1,948. Population is expected to **decrease by 3.3%** between 2021 and 2026, losing 1,543.
- From 2016 to 2021, jobs **declined by 7.1%** in Crittenden County, AR from 19,475 to **18,092**. This change **fell short of the national growth rate of 1.8% by 8.9%**. As the number of jobs declined, the **labor force participation rate decreased from 58.3% to 57.5% between 2016 and 2021**.
- Concerning educational attainment, **12.5% of Crittenden County, AR residents possess a Bachelor's Degree** (7.8% below the national average), and **6.9% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

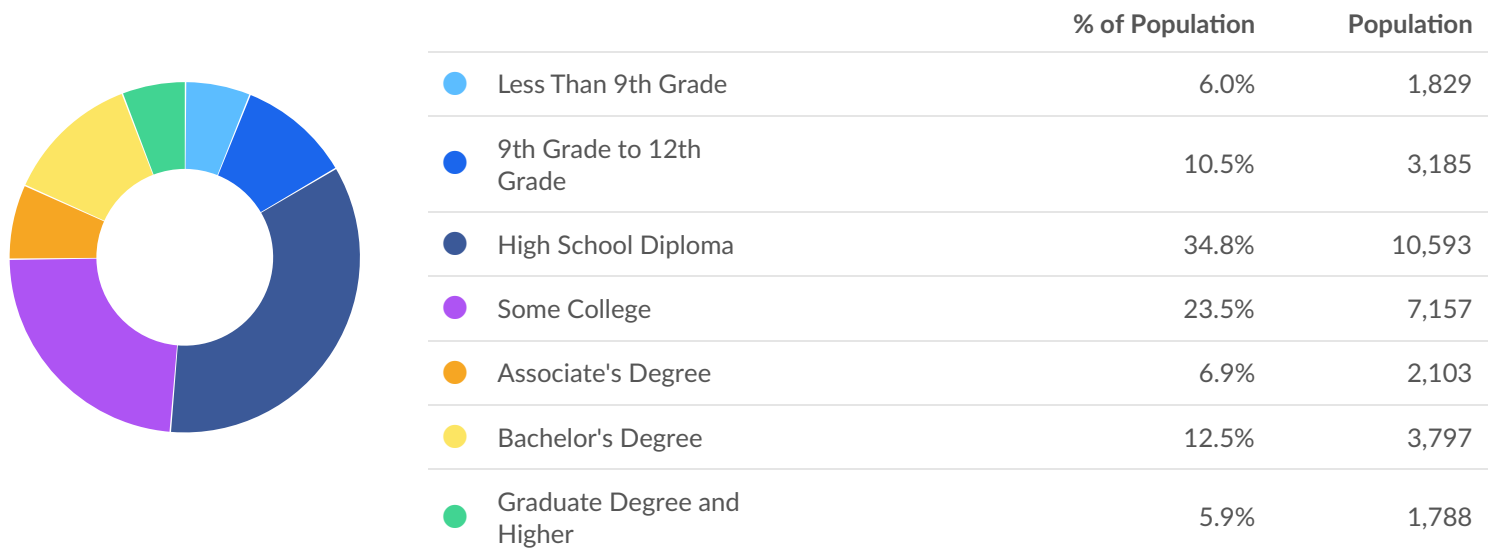
	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	47,023	20,681	18,092	88.7	\$1.72B	\$2.87B	\$2.07B
State	3,065,071	1,349,851	1,385,798	90.4	\$142.67B	\$167.25B	\$176.57B

## May 2022 Labor Force Breakdown



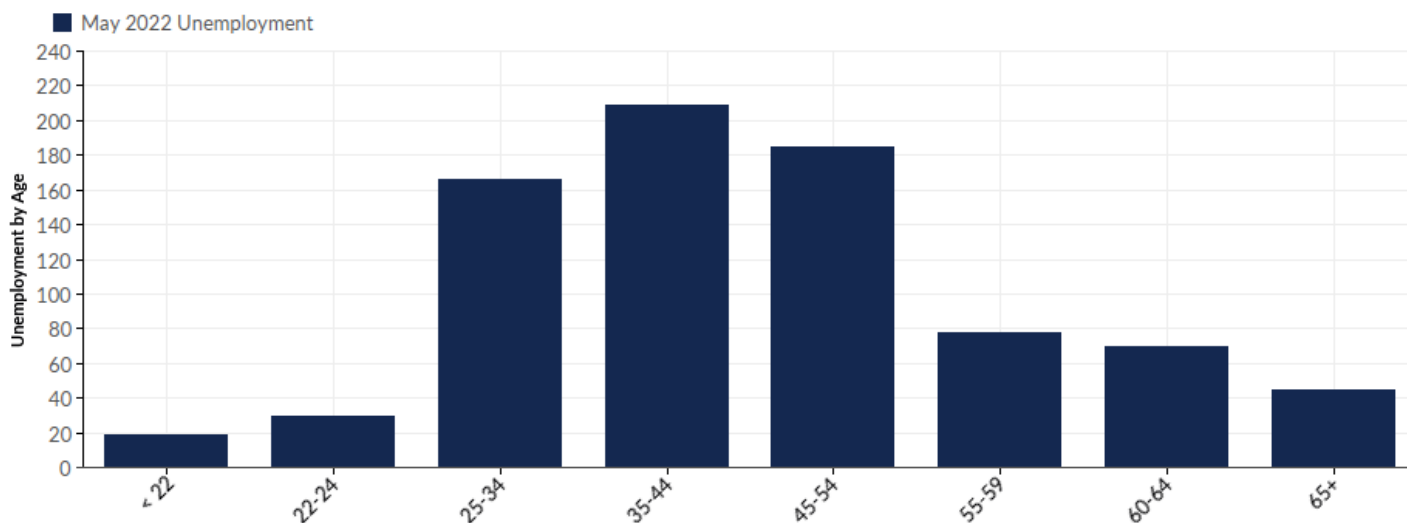
## Educational Attainment

Concerning educational attainment, **12.5% of Crittenden County, AR residents possess a Bachelor's Degree** (7.8% below the national average), and **6.9% hold an Associate's Degree** (1.8% below the national average).



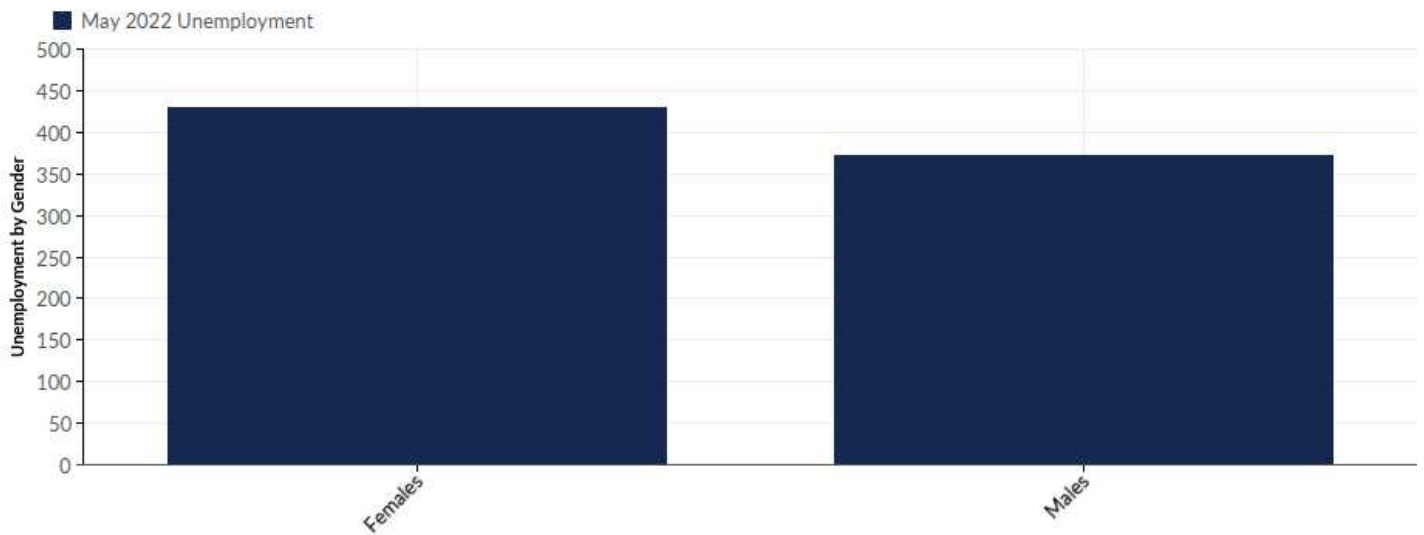
# Unemployment by Demographics

## Unemployment by Age



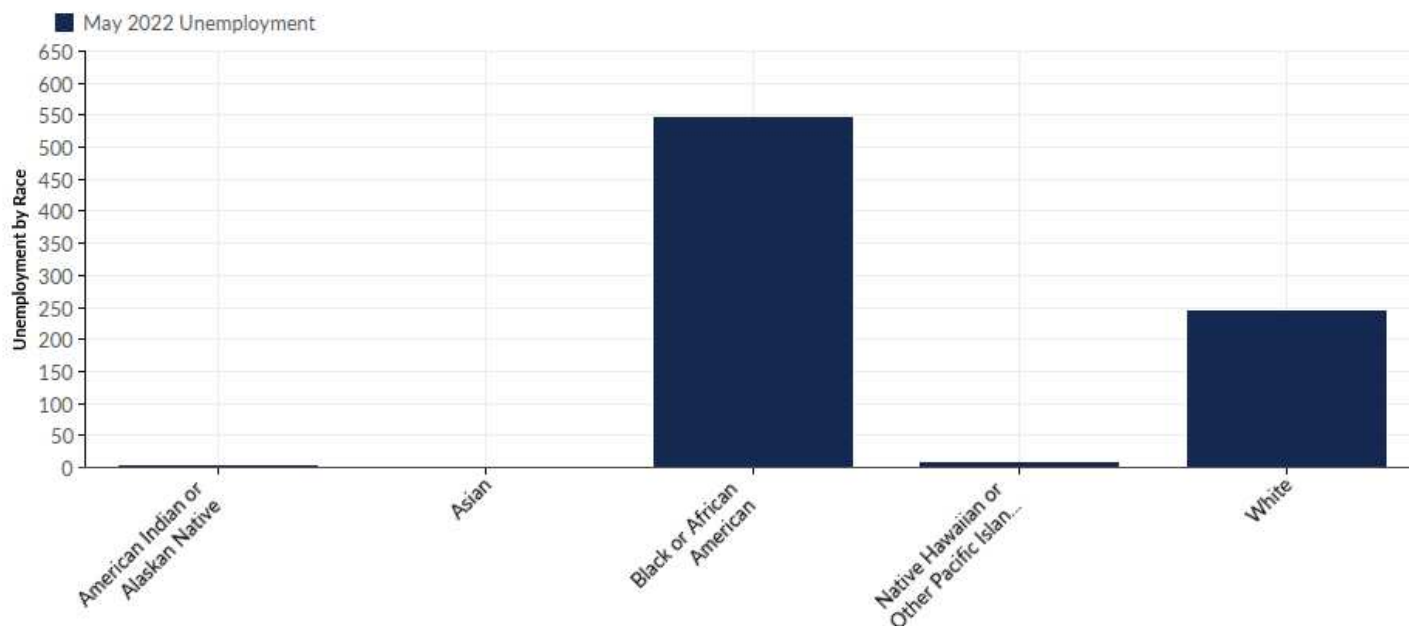
Age	Unemployment (May 2022)	% of Unemployed
< 22	18	2.25%
22-24	30	3.75%
25-34	166	20.75%
35-44	209	26.13%
45-54	184	23.00%
55-59	78	9.75%
60-64	69	8.63%
65+	45	5.63%
Total	800	100.00%

## Unemployment by Gender



Gender	Unemployment (May 2022)	% of Unemployed
Females	429	53.63%
Males	371	46.38%
Total	800	100.00%

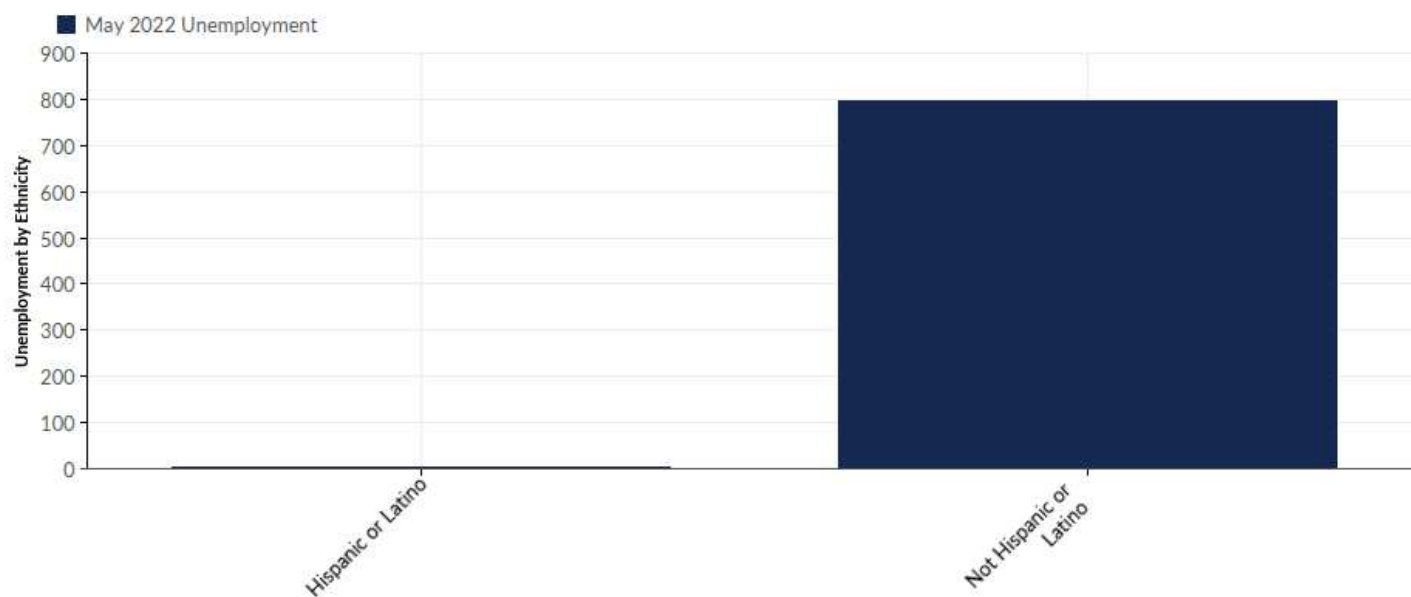
## Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	2	0.25%
Asian	0	0.00%
Black or African American	546	68.25%
Native Hawaiian or Other Pacific Islander	8	1.00%
White	244	30.50%
Total	800	100.00%



## Unemployment by Ethnicity

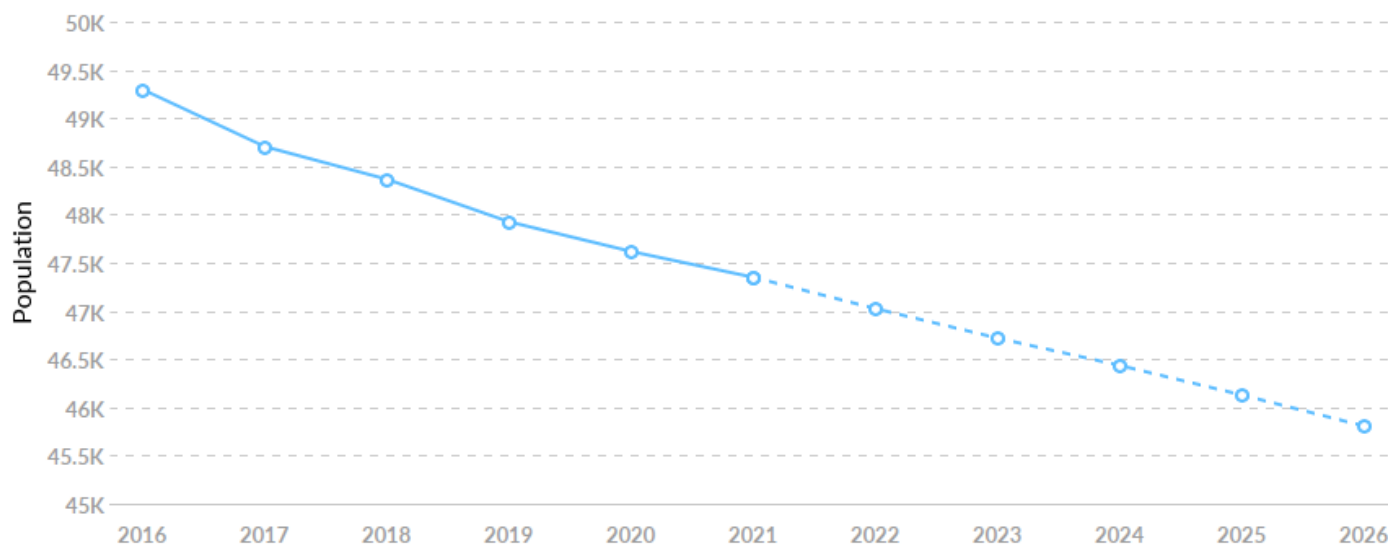


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	3	0.38%
Not Hispanic or Latino	797	99.63%
Total	800	100.00%

# Historic & Projected Trends

## Population Trends

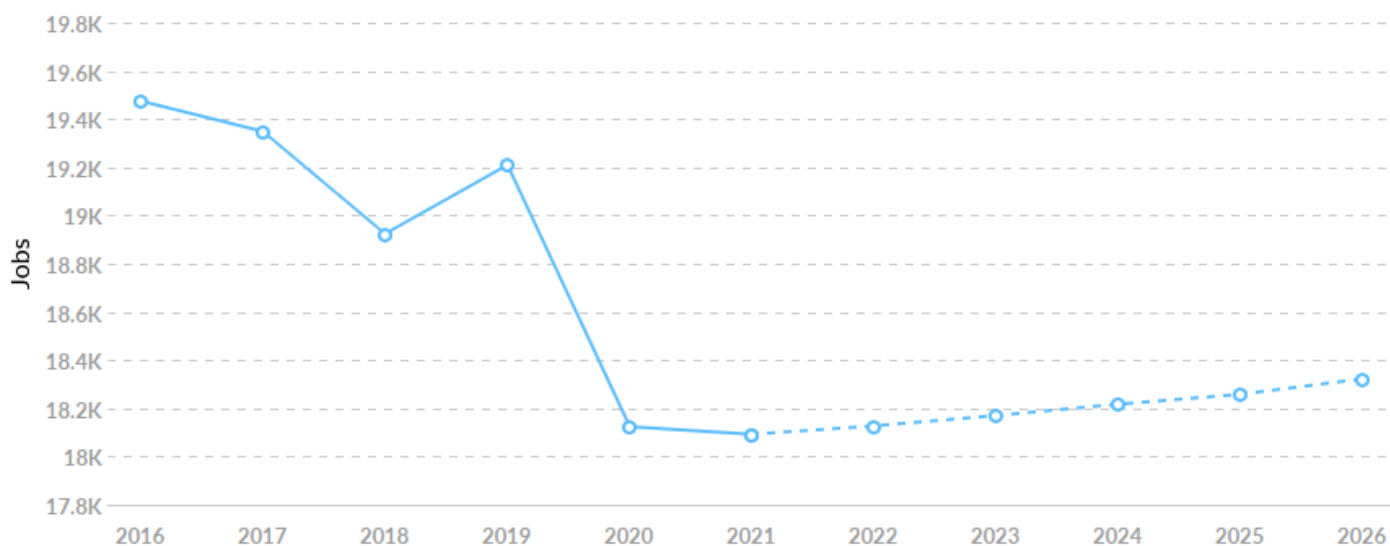
As of 2021 the region's population **declined by 4.0%** since 2016, falling by 1,948. Population is expected to **decrease by 3.3%** between 2021 and 2026, losing 1,543.



Timeframe	Population
2016	49,296
2017	48,704
2018	48,365
2019	47,924
2020	47,616
2021	47,348
2022	47,023
2023	46,717
2024	46,434
2025	46,127
2026	45,805

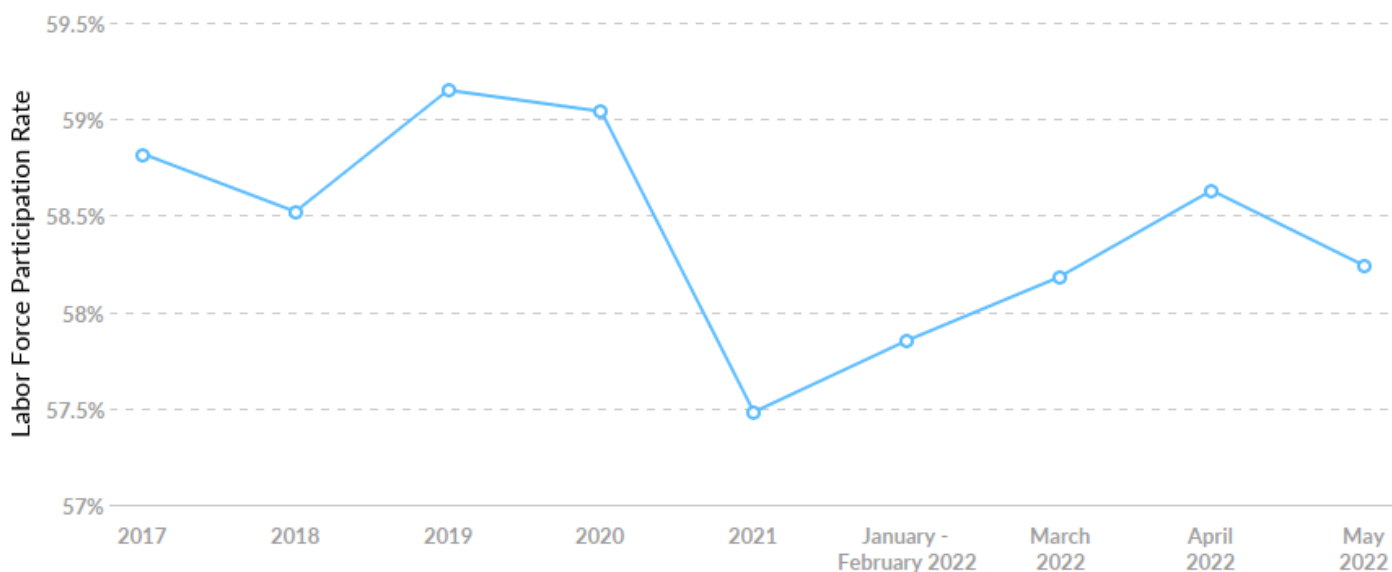
## Job Trends

From 2016 to 2021, jobs **declined by 7.1%** in Crittenden County, AR from 19,475 to **18,092**. This change **fell short of the national growth rate of 1.8% by 8.9%**.



Timeframe	Jobs
2016	19,475
2017	19,349
2018	18,924
2019	19,209
2020	18,124
2021	18,092
2022	18,127
2023	18,170
2024	18,217
2025	18,258
2026	18,322

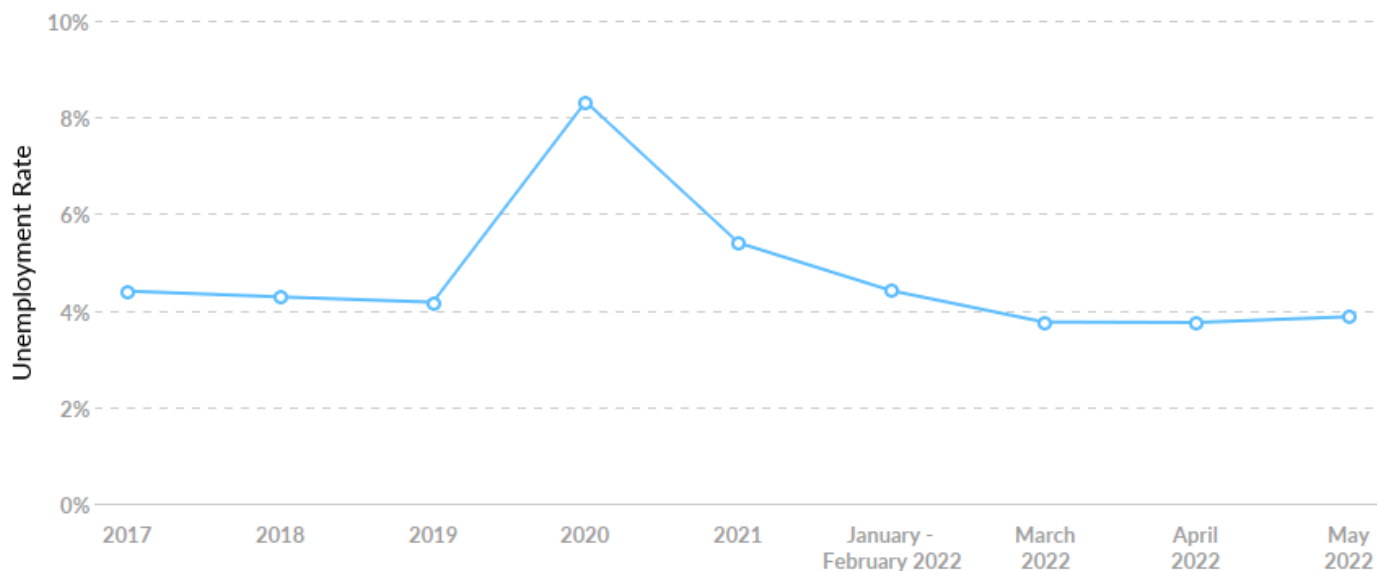
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	58.82%
2018	58.52%
2019	59.15%
2020	59.04%
2021	57.48%
January - February 2022	57.85%
March 2022	58.18%
April 2022	58.63%
May 2022	58.24%

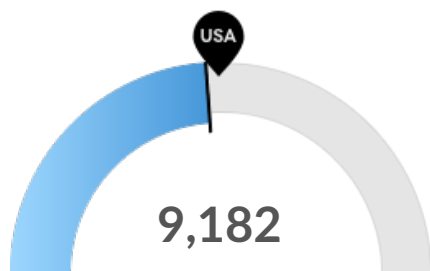
## Unemployment Rate Trends

Crittenden County, AR had a May 2022 unemployment rate of 3.87%, **decreasing from 4.40%** 5 years before.



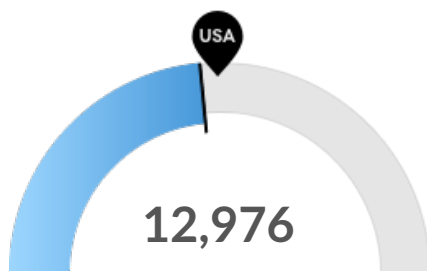
Timeframe	Unemployment Rate
2017	4.40%
2018	4.28%
2019	4.17%
2020	8.32%
2021	5.40%
January - February 2022	4.41%
March 2022	3.76%
April 2022	3.75%
May 2022	3.87%

## Population Characteristics



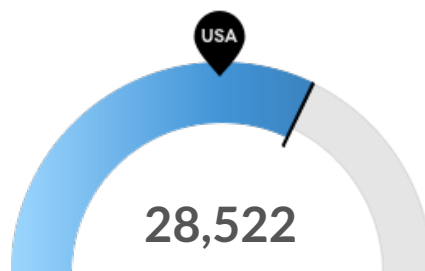
**Millennials**

Crittenden County, AR has 9,182 millennials (ages 25-39). The national average for an area this size is 9,812.



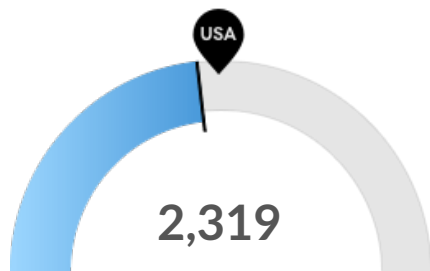
**Retiring Soon**

Retirement risk is about average in Crittenden County, AR. The national average for an area this size is 14,172 people 55 or older, while there are 12,976 here.



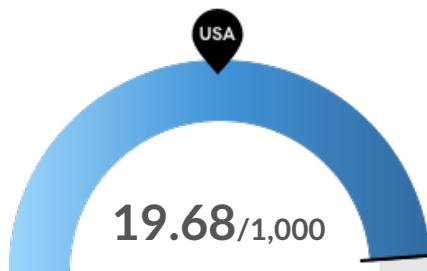
**Racial Diversity**

Racial diversity is high in Crittenden County, AR. The national average for an area this size is 19,179 racially diverse people, while there are 28,522 here.



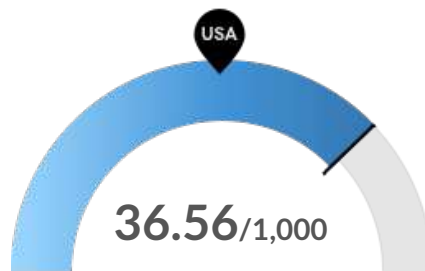
**Veterans**

Crittenden County, AR has 2,319 veterans. The national average for an area this size is 2,578.



**Violent Crime**

Crittenden County, AR has 19.68 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

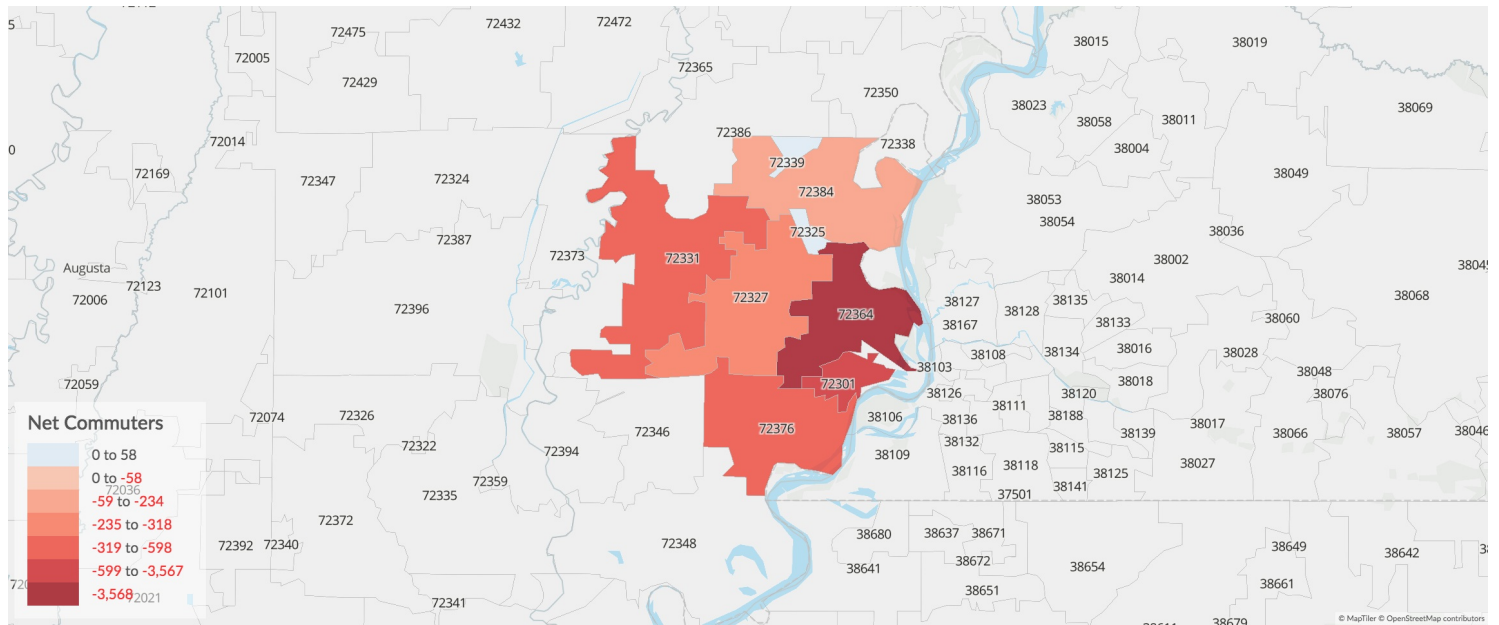


**Property Crime**

Crittenden County, AR has 36.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Crittenden County, AR currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
72301	West Memphis, AR (in C...	10,530
72364	Marion, AR (in Crittende...	4,847
72331	Earle, AR (in Crittenden ...	922
72327	Crawfordsville, AR (in C...	819
72384	Turrell, AR (in Crittende...	478

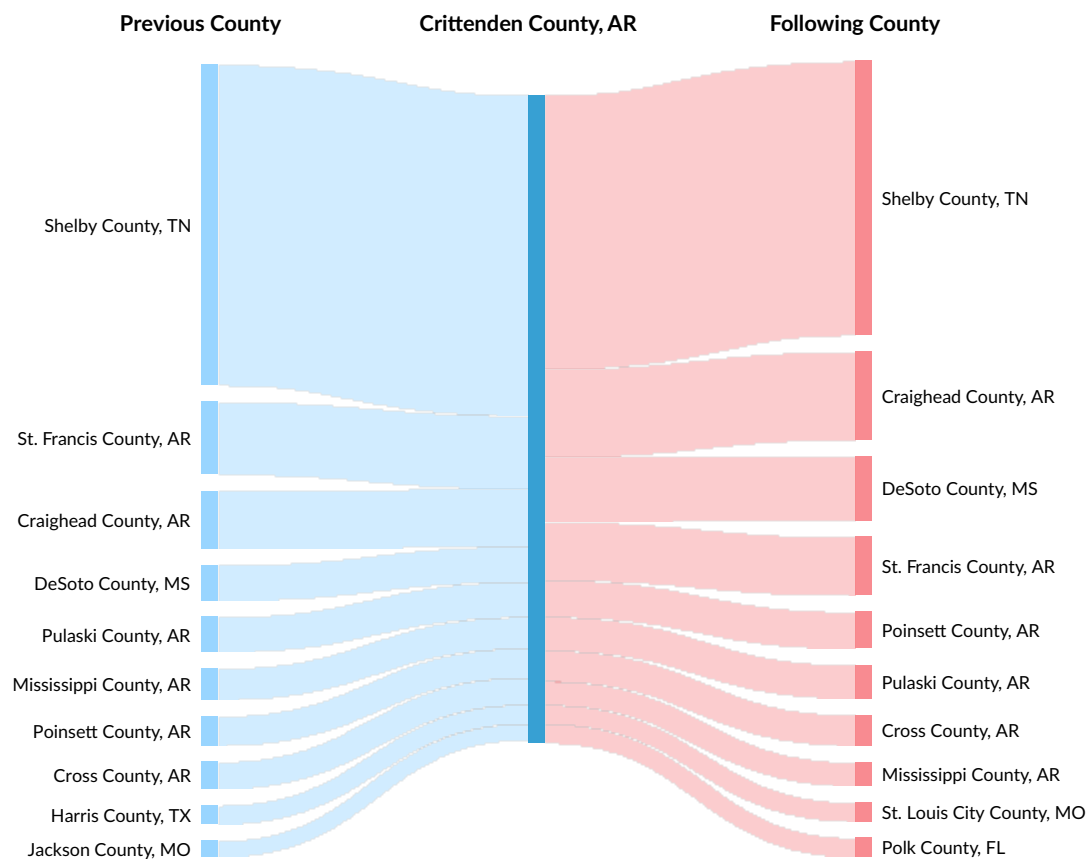
### Where Talent Lives

ZIP	Name	2021 Workers
72301	West Memphis, AR (in C...	11,128
72364	Marion, AR (in Crittende...	8,415
72331	Earle, AR (in Crittenden ...	1,241
72327	Crawfordsville, AR (in C...	1,054
72376	Proctor, AR (in Crittend...	670

# Inbound and Outbound Migration

The table below analyzes past and current residents of Crittenden County, AR. The left column shows residents of other counties migrating to Crittenden County, AR. The right column shows residents migrating from Crittenden County, AR to other counties.

As of 2020, **588** people have migrated from Shelby County, TN to Crittenden County, AR. In the same year, **503** people left Crittenden County, AR migrating to Shelby County, TN. The total Net Migration for Crittenden County, AR in 2020 was **-92**.



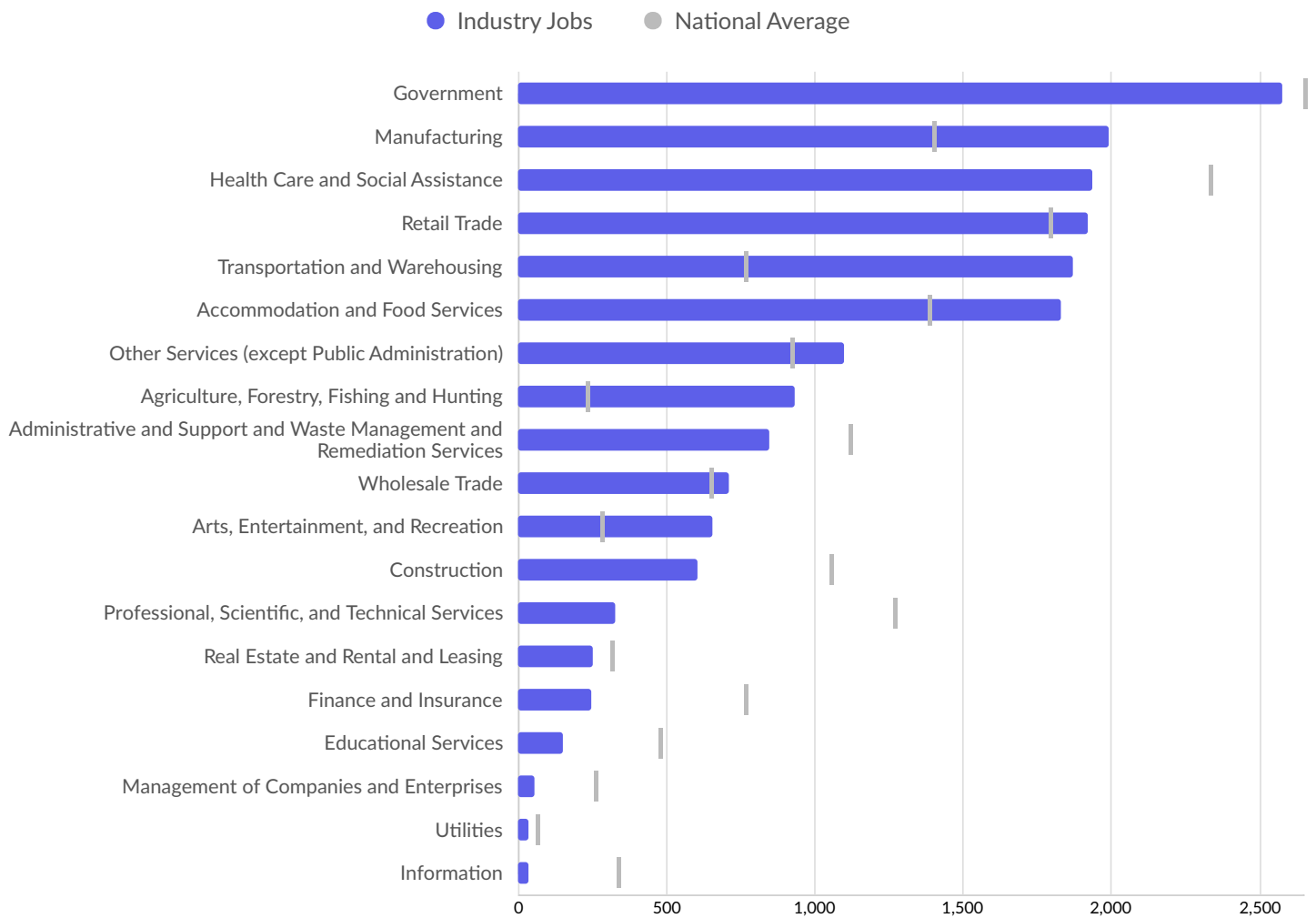
Top Previous Counties	Migrations
Shelby County, TN	588
St. Francis County, AR	134
Craighead County, AR	106
DeSoto County, MS	65
Pulaski County, AR	64
Mississippi County, AR	57



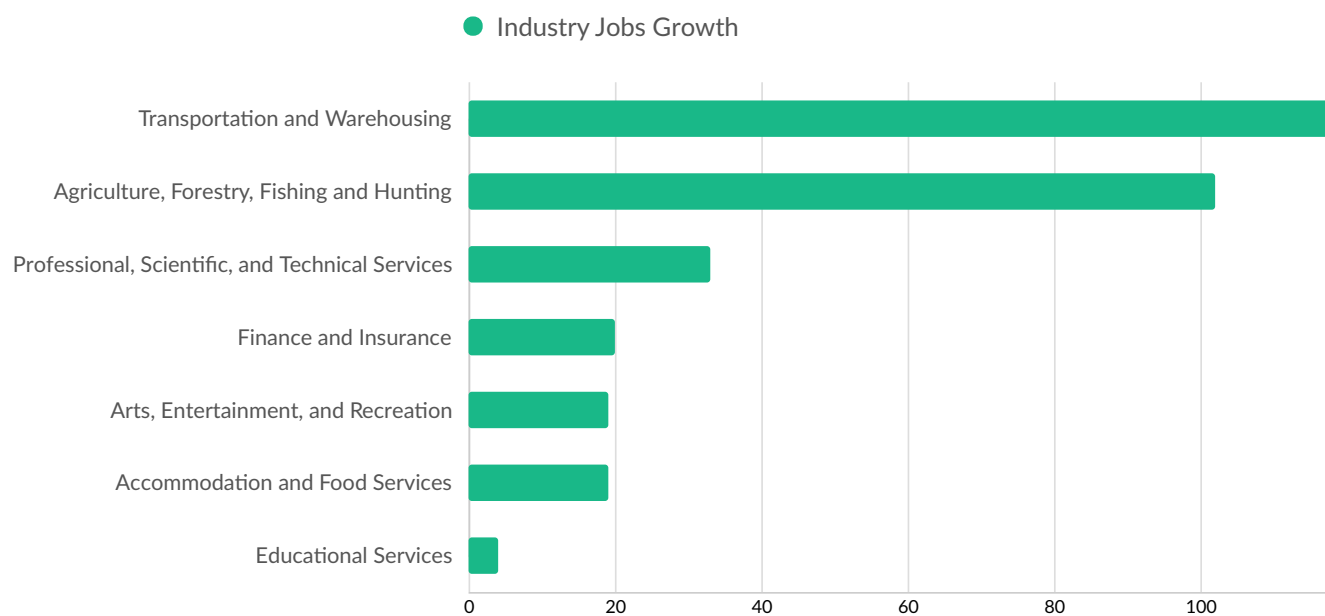
Top Previous Counties	Migrations
Poinsett County, AR	54
Cross County, AR	50
Harris County, TX	35
Jackson County, MO	30
Lafayette Parish, LA	21
Geary County, KS	20
Union County, MS	15
Lonoke County, AR	13
Tulsa County, OK	13
Top Following Counties	Migrations
Shelby County, TN	503
Craighead County, AR	162
DeSoto County, MS	118
St. Francis County, AR	107
Poinsett County, AR	67
Pulaski County, AR	62
Cross County, AR	56
Mississippi County, AR	44
St. Louis City County, MO	35
Polk County, FL	35
Faulkner County, AR	35
Tarrant County, TX	35
Washington County, AR	32
Dallas County, TX	25
Collin County, TX	21

# Industry Characteristics

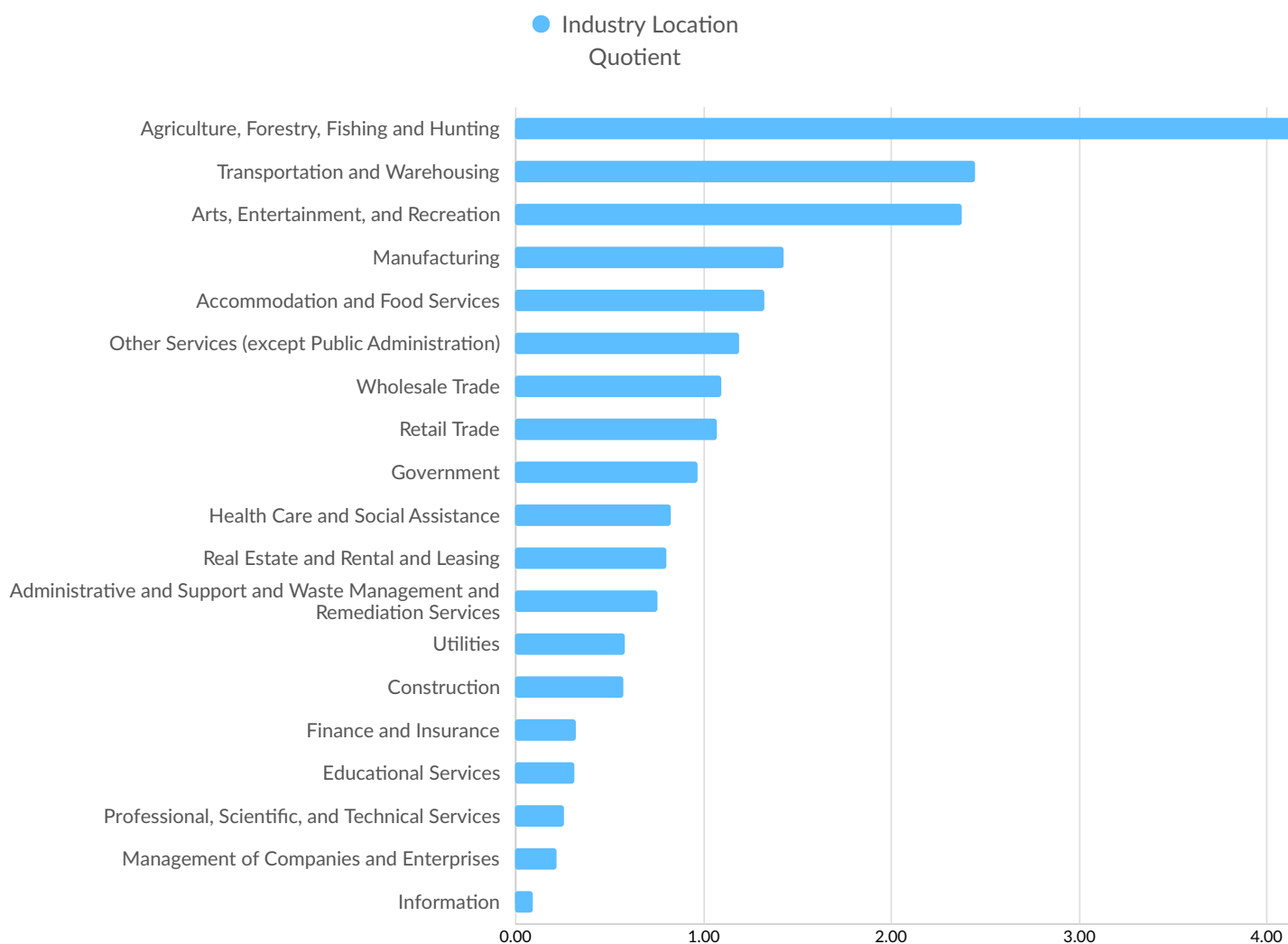
## Largest Industries



## Top Growing Industries

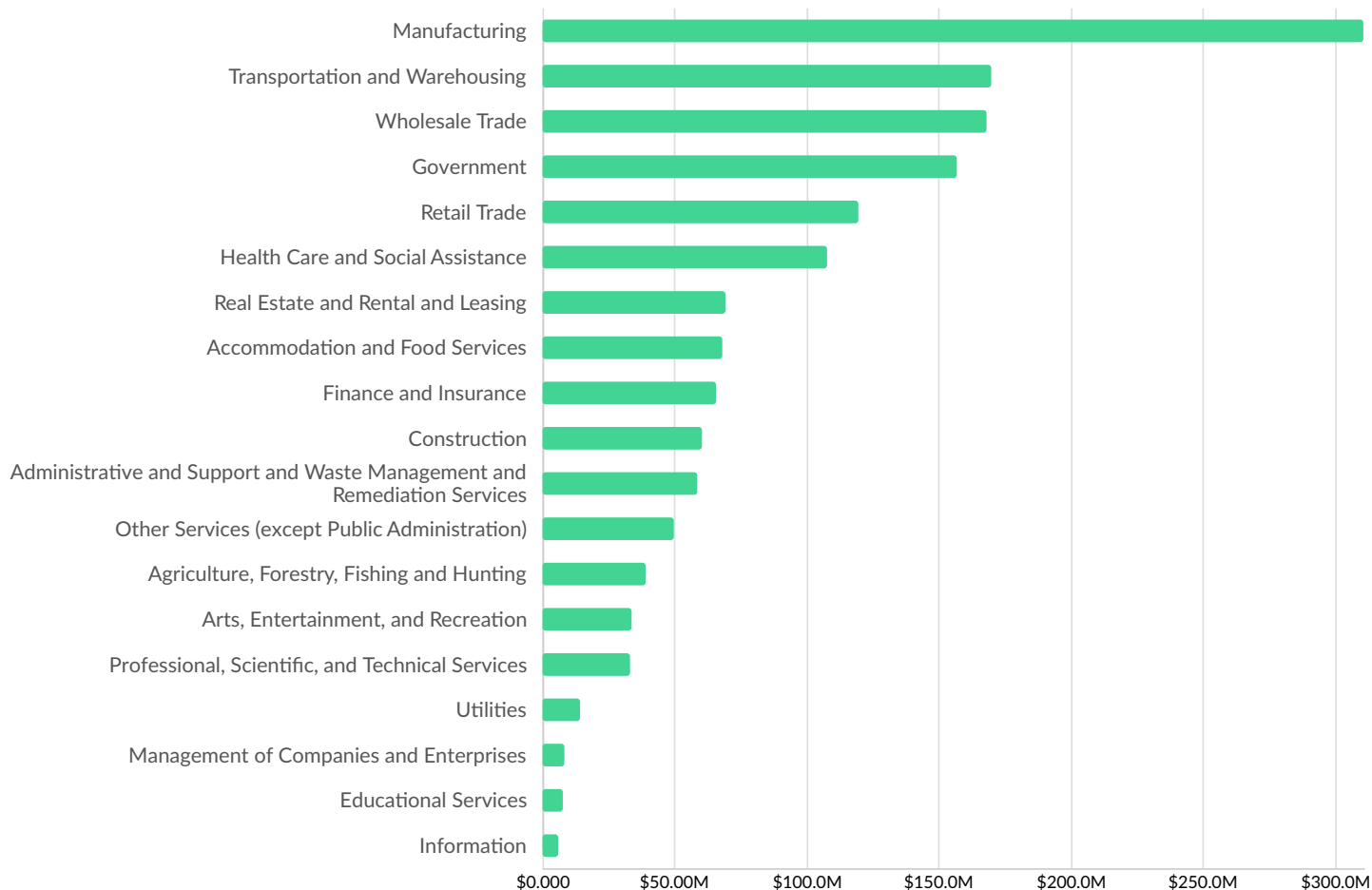


## Top Industry Location Quotient

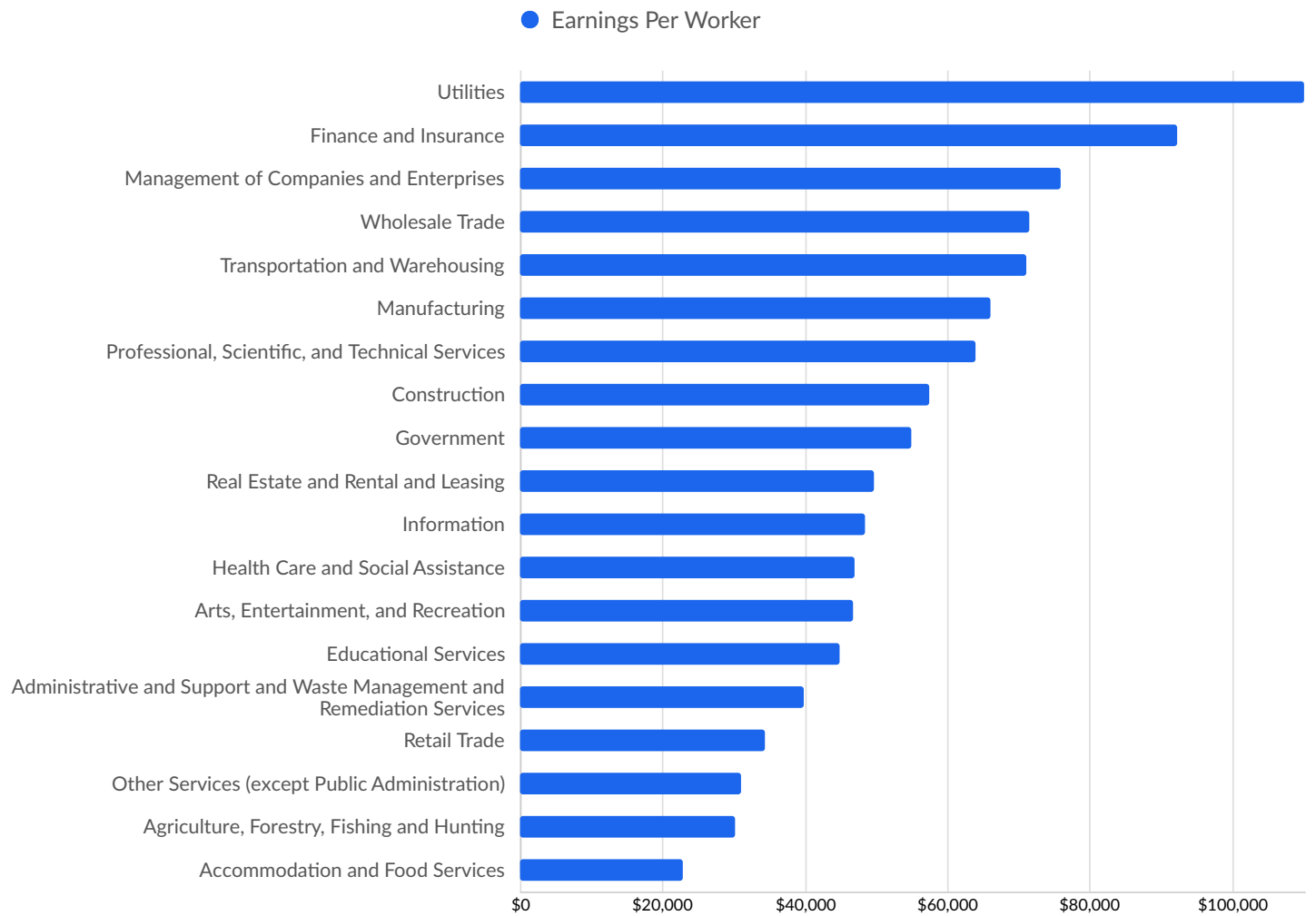


## Top Industry GRP

● Gross Regional Product



## Top Industry Earnings



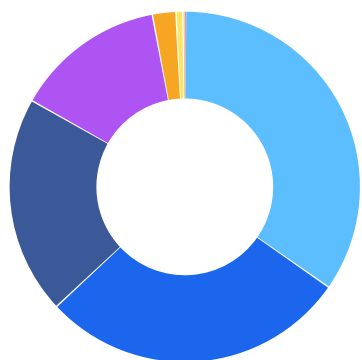
## Business Characteristics

### 4,160 Companies Employ Your Workers

Online profiles for your workers mention 4,160 companies as employers, with the top 10 appearing below. In the last 12 months, 822 companies in Crittenden County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
FedEx	124 	Amazon	686 
East Arkansas Sports Manageme...	108 	Delaware North	686 
Walmart	101 	Carvana	422 
Hino Motors Manufacturing USA	92 	Randstad	186 
Marion School District	80 	TravelCenters of America	138 
Methodist Healthcare	75 	Walmart	137 
Bosch	72 	Carrols Corporation	133 
West Memphis Public Schools	56 	CareInHomes	115 
Southland Park Gaming & Racing	47 	Coca-Cola	102 
Crittenden Regional Hospital	46 	Pilot Flying J	95 

## Business Size



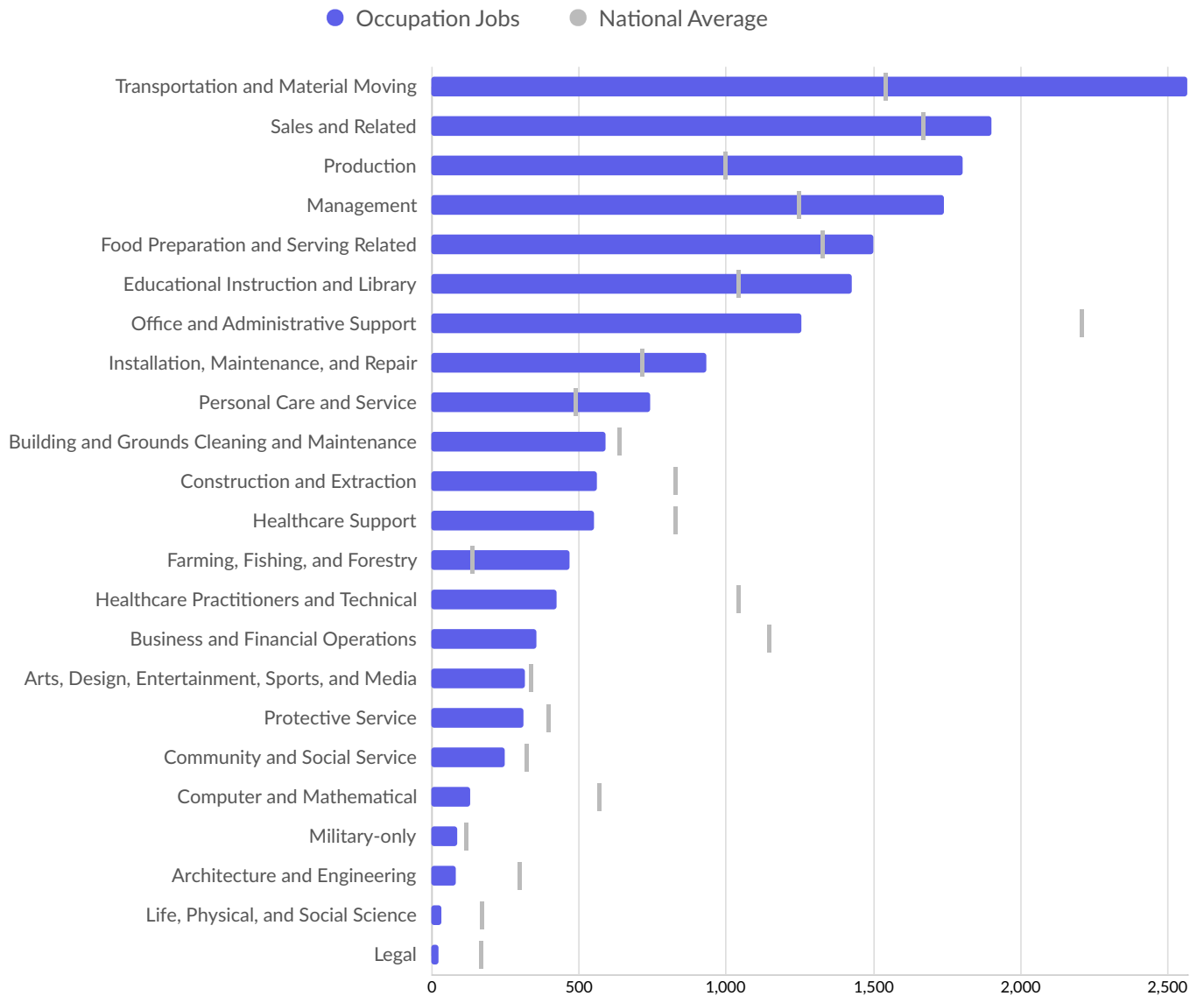
	Percentage	Business Count
1 to 4 employees	34.6%	592
5 to 9 employees	28.4%	485
10 to 19 employees	20.1%	344
20 to 49 employees	13.9%	237
50 to 99 employees	2.2%	37
100 to 249 employees	0.6%	11
250 to 499 employees	0.2%	3
500+ employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

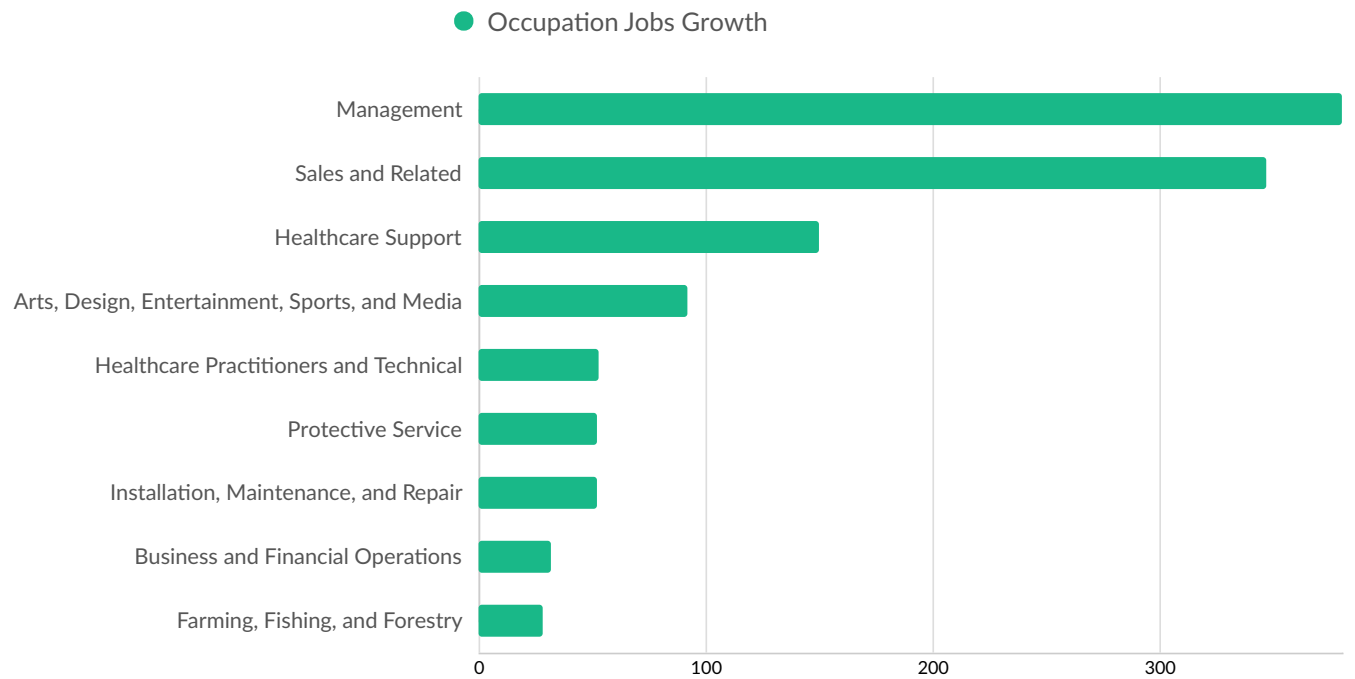


# Workforce Characteristics

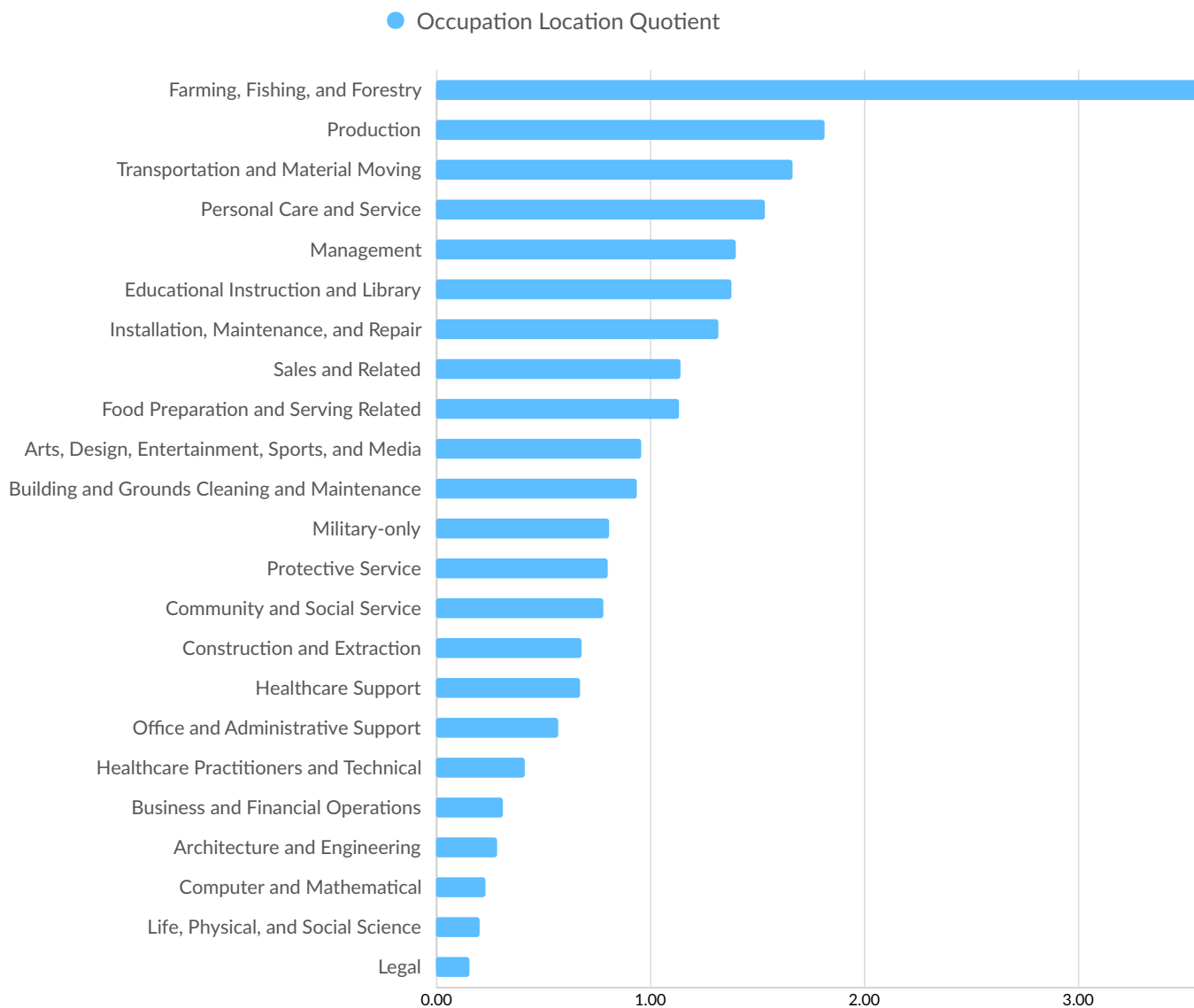
## Largest Occupations



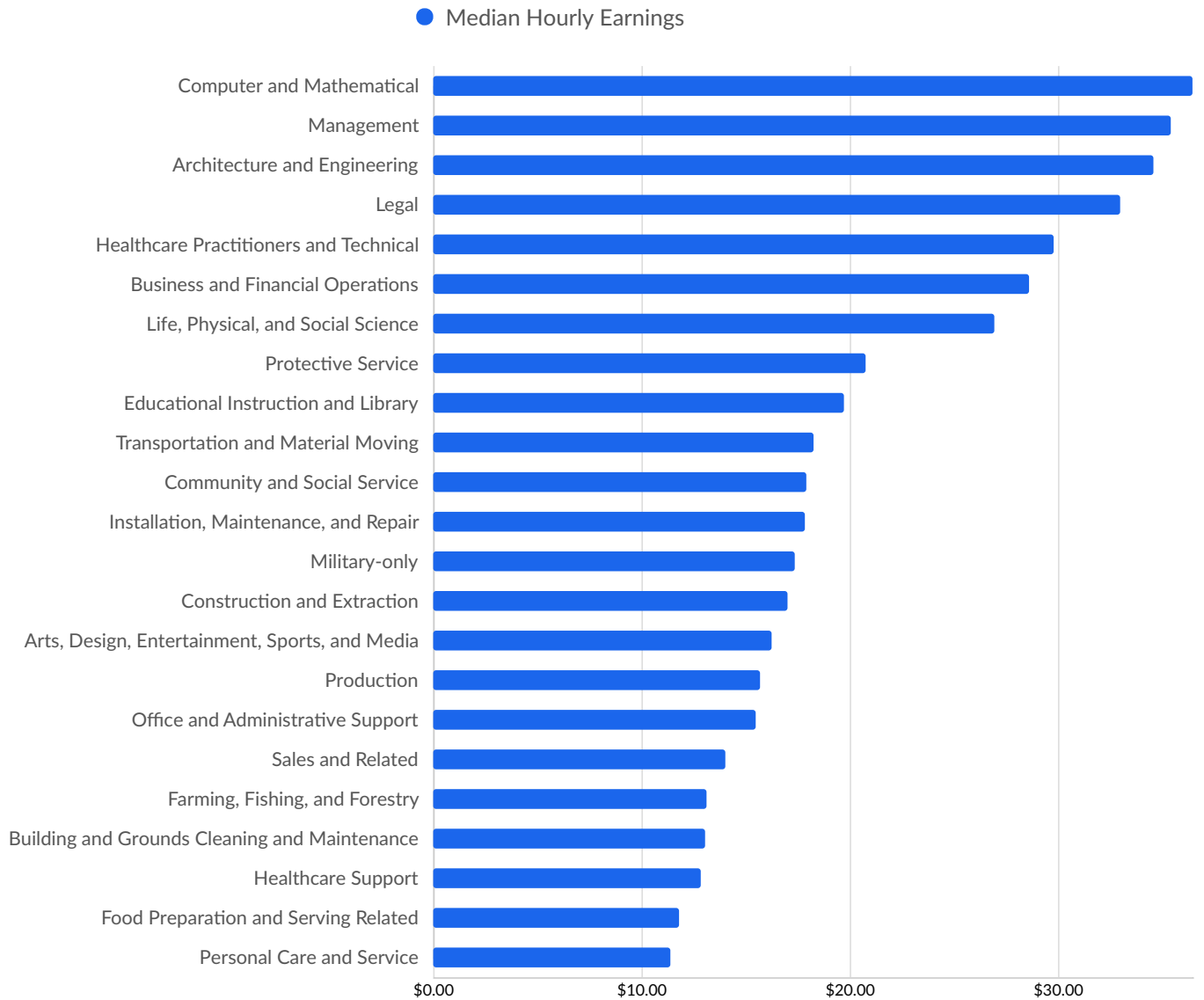
## Top Growing Occupations



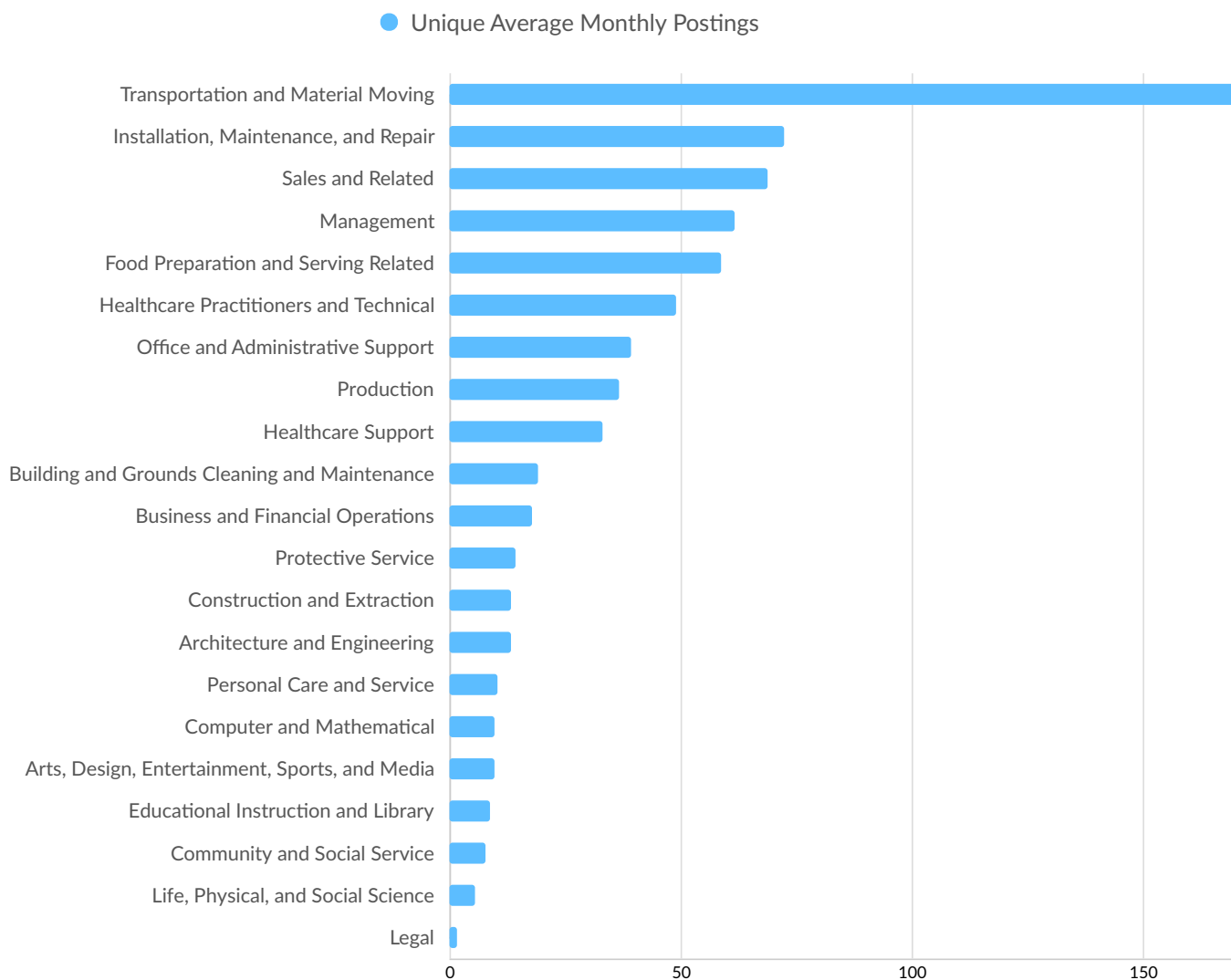
## Top Occupation Location Quotient



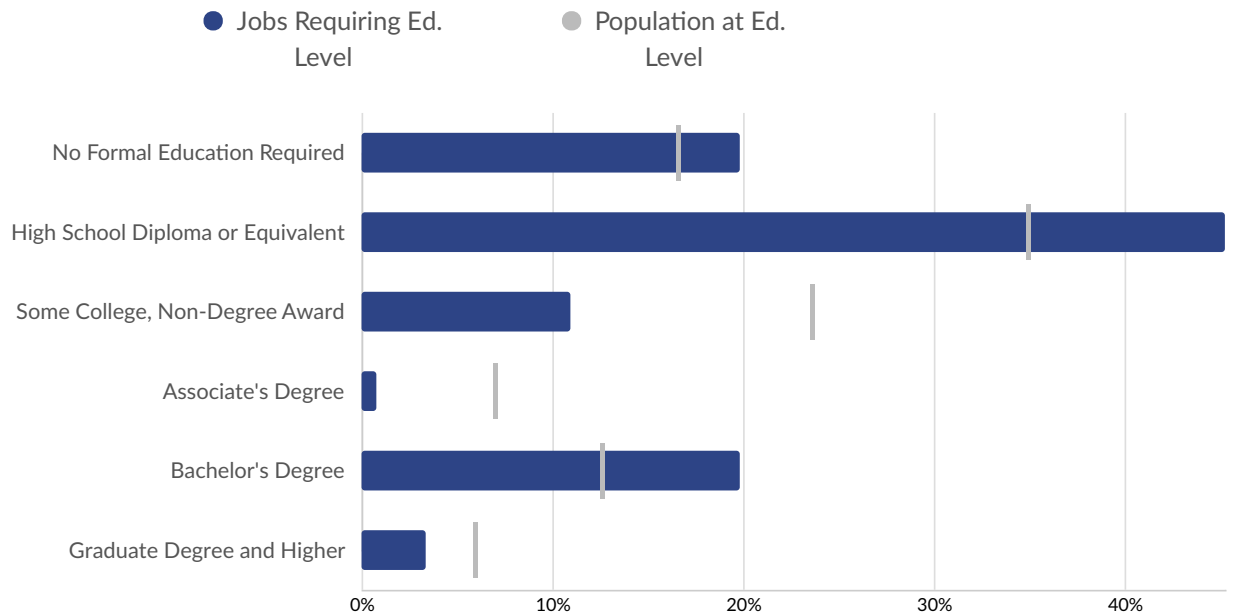
## Top Occupation Earnings



## Top Posted Occupations

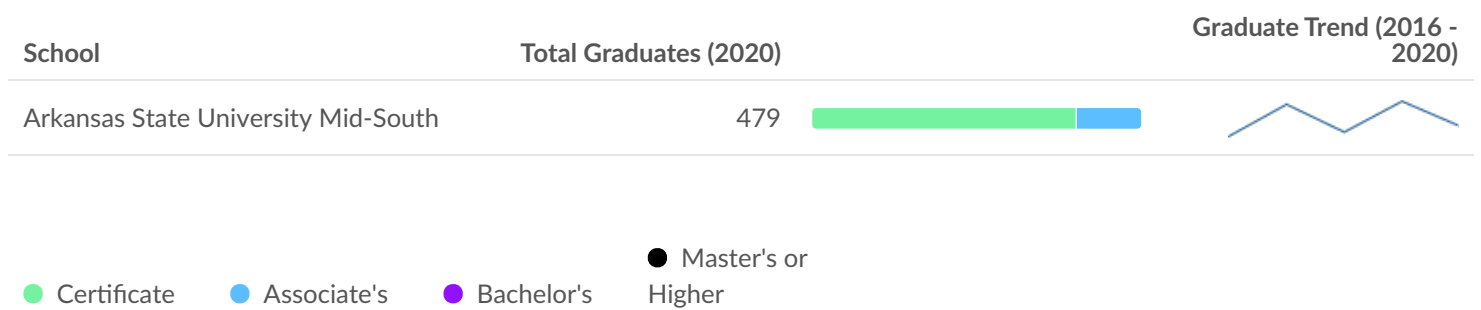


## Underemployment



## Educational Pipeline

In 2020, there were 479 graduates in Crittenden County, AR. This pipeline has grown by 8% over the last 5 years. The highest share of these graduates come from Welding Technology/Welder, Liberal Arts and Sciences/Liberal Studies, and Nursing Assistant/Aide and Patient Care Assistant/Aide.



## In-Demand Skills

