



Community Profile

Wynne Trade Area
Area: 771.66 square miles

Prepared by Esri

Population Summary	
2010 Total Population	20,132
2020 Total Population	18,803
2020 Group Quarters	181
2022 Total Population	18,565
2022 Group Quarters	181
2027 Total Population	18,241
2022-2027 Annual Rate	-0.35%
2022 Total Daytime Population	17,195
Workers	6,231
Residents	10,964
Household Summary	
2010 Households	7,882
2010 Average Household Size	2.52
2020 Total Households	7,556
2020 Average Household Size	2.46
2022 Households	7,467
2022 Average Household Size	2.46
2027 Households	7,369
2027 Average Household Size	2.45
2022-2027 Annual Rate	-0.26%
2010 Families	5,503
2010 Average Family Size	3.02
2022 Families	5,094
2022 Average Family Size	2.96
2027 Families	5,017
2027 Average Family Size	2.93
2022-2027 Annual Rate	-0.30%
Housing Unit Summary	
2000 Housing Units	8,950
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	8.5%
2010 Housing Units	8,861
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	11.0%
2020 Housing Units	8,514
Vacant Housing Units	11.3%
2022 Housing Units	8,468
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	11.8%
2027 Housing Units	8,357
Owner Occupied Housing Units	60.9%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	11.8%
Median Household Income	
2022	\$53,279
2027	\$61,439
Median Home Value	
2022	\$95,000
2027	\$99,294
Per Capita Income	
2022	\$29,766
2027	\$34,445
Median Age	
2010	40.0
2022	42.1
2027	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	7,467
<\$15,000	11.0%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	5.1%
\$200,000+	3.2%
Average Household Income	\$73,582

2027 Households by Income

Household Income Base	7,369
<\$15,000	8.3%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	7.2%
\$200,000+	3.7%
Average Household Income	\$84,763

2022 Owner Occupied Housing Units by Value

Total	5,128
<\$50,000	24.5%
\$50,000 - \$99,999	28.4%
\$100,000 - \$149,999	21.7%
\$150,000 - \$199,999	10.4%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$128,587

2027 Owner Occupied Housing Units by Value

Total	5,086
<\$50,000	23.2%
\$50,000 - \$99,999	27.2%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	11.4%
\$200,000 - \$249,999	6.5%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$137,045

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	20,131
0 - 4	6.3%
5 - 9	6.6%
10 - 14	7.1%
15 - 24	12.2%
25 - 34	11.5%
35 - 44	12.6%
45 - 54	14.9%
55 - 64	13.0%
65 - 74	9.0%
75 - 84	4.8%
85 +	2.0%
18 +	75.3%

2022 Population by Age

Total	18,566
0 - 4	5.5%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	10.6%
25 - 34	12.6%
35 - 44	12.2%
45 - 54	12.2%
55 - 64	14.1%
65 - 74	12.4%
75 - 84	5.9%
85 +	2.1%
18 +	78.6%

2027 Population by Age

Total	18,241
0 - 4	5.4%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	10.4%
25 - 34	11.5%
35 - 44	12.3%
45 - 54	12.1%
55 - 64	13.1%
65 - 74	13.0%
75 - 84	7.5%
85 +	2.2%
18 +	78.6%

2010 Population by Sex

Males	9,722
Females	10,410

2022 Population by Sex

Males	8,998
Females	9,567

2027 Population by Sex

Males	8,853
Females	9,388

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2010 Population by Race/Ethnicity

Total	20,132
White Alone	77.7%
Black Alone	20.0%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.5%
Diversity Index	37.4

2020 Population by Race/Ethnicity

Total	18,803
White Alone	74.5%
Black Alone	19.8%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	3.9%
Hispanic Origin	2.0%
Diversity Index	42.8

2022 Population by Race/Ethnicity

Total	18,565
White Alone	73.9%
Black Alone	20.1%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	4.2%
Hispanic Origin	2.1%
Diversity Index	43.5

2027 Population by Race/Ethnicity

Total	18,241
White Alone	72.6%
Black Alone	20.7%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.8%
Hispanic Origin	2.1%
Diversity Index	45.1

2010 Population by Relationship and Household Type

Total	20,131
In Households	98.6%
In Family Households	84.7%
Householder	27.5%
Spouse	20.1%
Child	31.6%
Other relative	3.3%
Nonrelative	2.3%
In Nonfamily Households	13.9%
In Group Quarters	1.4%
Institutionalized Population	1.4%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	13,265
Less than 9th Grade	4.7%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	37.4%
GED/Alternative Credential	7.0%
Some College, No Degree	19.2%
Associate Degree	8.3%
Bachelor's Degree	9.2%
Graduate/Professional Degree	6.1%

2022 Population 15+ by Marital Status

Total	15,238
Never Married	22.3%
Married	57.4%
Widowed	8.9%
Divorced	11.4%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	7,935
Population 16+ Employed	96.4%
Population 16+ Unemployment rate	3.6%
Population 16-24 Employed	9.5%
Population 16-24 Unemployment rate	15.0%
Population 25-54 Employed	65.4%
Population 25-54 Unemployment rate	2.0%
Population 55-64 Employed	16.8%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	8.3%
Population 65+ Unemployment rate	2.3%

2022 Employed Population 16+ by Industry

Total	7,649
Agriculture/Mining	7.5%
Construction	6.5%
Manufacturing	11.1%
Wholesale Trade	4.0%
Retail Trade	14.1%
Transportation/Utilities	10.5%
Information	0.4%
Finance/Insurance/Real Estate	3.8%
Services	35.6%
Public Administration	6.5%

2022 Employed Population 16+ by Occupation

Total	7,649
White Collar	50.4%
Management/Business/Financial	12.3%
Professional	15.3%
Sales	9.0%
Administrative Support	13.7%
Services	13.6%
Blue Collar	36.1%
Farming/Forestry/Fishing	4.0%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	5.6%
Production	6.3%
Transportation/Material Moving	16.9%

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2010 Households by Type	
Total	7,882
Households with 1 Person	26.4%
Households with 2+ People	73.6%
Family Households	69.8%
Husband-wife Families	50.9%
With Related Children	21.7%
Other Family (No Spouse Present)	18.9%
Other Family with Male Householder	4.7%
With Related Children	2.6%
Other Family with Female Householder	14.2%
With Related Children	9.4%
Nonfamily Households	3.8%
All Households with Children	34.2%
Multigenerational Households	4.5%
Unmarried Partner Households	5.6%
Male-female	5.0%
Same-sex	0.6%
2010 Households by Size	
Total	7,881
1 Person Household	26.4%
2 Person Household	33.9%
3 Person Household	17.2%
4 Person Household	13.6%
5 Person Household	5.6%
6 Person Household	2.2%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	7,882
Owner Occupied	68.8%
Owned with a Mortgage/Loan	38.1%
Owned Free and Clear	30.7%
Renter Occupied	31.2%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	268
Percent of Income for Mortgage	9.4%
Wealth Index	60
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	8,861
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	37.7%
Rural Housing Units	62.3%
2010 Population By Urban/ Rural Status	
Total Population	20,132
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	38.4%
Rural Population	61.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Rural Bypasses (10E)
3. Rooted Rural (10B)

2022 Consumer Spending

Apparel & Services: Total \$	\$12,551,691
Average Spent	\$1,680.96
Spending Potential Index	70
Education: Total \$	\$8,312,969
Average Spent	\$1,113.29
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$21,090,992
Average Spent	\$2,824.56
Spending Potential Index	77
Food at Home: Total \$	\$36,031,229
Average Spent	\$4,825.40
Spending Potential Index	78
Food Away from Home: Total \$	\$23,064,568
Average Spent	\$3,088.87
Spending Potential Index	72
Health Care: Total \$	\$43,743,407
Average Spent	\$5,858.23
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$13,926,313
Average Spent	\$1,865.05
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$5,276,271
Average Spent	\$706.61
Spending Potential Index	69
Shelter: Total \$	\$106,985,944
Average Spent	\$14,327.84
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,330,708
Average Spent	\$2,053.13
Spending Potential Index	76
Travel: Total \$	\$13,684,439
Average Spent	\$1,832.66
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$7,623,196
Average Spent	\$1,020.92
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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