



Community Profile

Trumann Trade Area
Area: 116.61 square miles

Prepared by Esri

Population Summary	
2010 Total Population	9,315
2020 Total Population	9,110
2020 Group Quarters	104
2022 Total Population	8,986
2022 Group Quarters	104
2027 Total Population	8,763
2022-2027 Annual Rate	-0.50%
2022 Total Daytime Population	7,539
Workers	2,454
Residents	5,085
Household Summary	
2010 Households	3,725
2010 Average Household Size	2.49
2020 Total Households	3,645
2020 Average Household Size	2.47
2022 Households	3,590
2022 Average Household Size	2.47
2027 Households	3,508
2027 Average Household Size	2.47
2022-2027 Annual Rate	-0.46%
2010 Families	2,559
2010 Average Family Size	3.00
2022 Families	2,404
2022 Average Family Size	3.00
2027 Families	2,343
2027 Average Family Size	2.99
2022-2027 Annual Rate	-0.51%
Housing Unit Summary	
2000 Housing Units	3,963
Owner Occupied Housing Units	57.5%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	9.3%
2010 Housing Units	4,082
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	8.7%
2020 Housing Units	3,964
Vacant Housing Units	8.0%
2022 Housing Units	3,944
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	35.2%
Vacant Housing Units	9.0%
2027 Housing Units	3,887
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	9.8%
Median Household Income	
2022	\$40,693
2027	\$43,252
Median Home Value	
2022	\$111,977
2027	\$155,615
Per Capita Income	
2022	\$21,143
2027	\$23,591
Median Age	
2010	37.7
2022	39.9
2027	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	3,590
<\$15,000	14.5%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	1.4%
\$200,000+	0.6%
Average Household Income	\$53,135

2027 Households by Income

Household Income Base	3,508
<\$15,000	12.2%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	2.1%
\$200,000+	0.6%
Average Household Income	\$59,195

2022 Owner Occupied Housing Units by Value

Total	2,201
<\$50,000	23.7%
\$50,000 - \$99,999	21.7%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	13.9%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	1.2%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$131,108

2027 Owner Occupied Housing Units by Value

Total	2,164
<\$50,000	20.6%
\$50,000 - \$99,999	14.0%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	24.1%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	2.1%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$171,255

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	9,319
0 - 4	8.0%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	13.3%
25 - 34	12.0%
35 - 44	12.2%
45 - 54	14.1%
55 - 64	12.0%
65 - 74	8.9%
75 - 84	4.6%
85 +	1.5%
18 +	74.3%

2022 Population by Age

Total	8,988
0 - 4	7.1%
5 - 9	6.8%
10 - 14	5.8%
15 - 24	10.8%
25 - 34	13.6%
35 - 44	11.7%
45 - 54	11.4%
55 - 64	12.8%
65 - 74	11.6%
75 - 84	6.2%
85 +	2.0%
18 +	77.0%

2027 Population by Age

Total	8,761
0 - 4	7.1%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	10.2%
25 - 34	12.0%
35 - 44	12.5%
45 - 54	11.1%
55 - 64	12.5%
65 - 74	11.7%
75 - 84	7.3%
85 +	2.1%
18 +	76.1%

2010 Population by Sex

Males	4,464
Females	4,852

2022 Population by Sex

Males	4,279
Females	4,707

2027 Population by Sex

Males	4,173
Females	4,589

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2010 Population by Race/Ethnicity

Total	9,316
White Alone	91.7%
Black Alone	5.5%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	2.4%
Diversity Index	19.6

2020 Population by Race/Ethnicity

Total	9,110
White Alone	82.7%
Black Alone	7.6%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	6.0%
Hispanic Origin	4.6%
Diversity Index	36.8

2022 Population by Race/Ethnicity

Total	8,986
White Alone	81.9%
Black Alone	7.8%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	6.4%
Hispanic Origin	4.7%
Diversity Index	37.9

2027 Population by Race/Ethnicity

Total	8,762
White Alone	80.2%
Black Alone	8.4%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	7.3%
Hispanic Origin	5.0%
Diversity Index	40.6

2010 Population by Relationship and Household Type

Total	9,315
In Households	99.4%
In Family Households	84.9%
Householder	27.4%
Spouse	18.5%
Child	33.1%
Other relative	3.5%
Nonrelative	2.5%
In Nonfamily Households	14.5%
In Group Quarters	0.6%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	6,239
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	8.8%
High School Graduate	37.4%
GED/Alternative Credential	12.0%
Some College, No Degree	17.6%
Associate Degree	5.2%
Bachelor's Degree	9.6%
Graduate/Professional Degree	3.8%

2022 Population 15+ by Marital Status

Total	7,211
Never Married	22.3%
Married	54.4%
Widowed	7.5%
Divorced	15.9%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,028
Population 16+ Employed	98.1%
Population 16+ Unemployment rate	1.9%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	2.9%
Population 25-54 Employed	60.0%
Population 25-54 Unemployment rate	2.4%
Population 55-64 Employed	16.8%
Population 55-64 Unemployment rate	0.1%
Population 65+ Employed	9.7%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	3,953
Agriculture/Mining	4.0%
Construction	9.1%
Manufacturing	24.2%
Wholesale Trade	1.4%
Retail Trade	9.0%
Transportation/Utilities	5.2%
Information	1.6%
Finance/Insurance/Real Estate	4.1%
Services	37.5%
Public Administration	3.9%

2022 Employed Population 16+ by Occupation

Total	3,951
White Collar	43.1%
Management/Business/Financial	9.5%
Professional	16.4%
Sales	6.7%
Administrative Support	10.5%
Services	14.0%
Blue Collar	42.8%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	4.5%
Production	18.4%
Transportation/Material Moving	13.0%

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2010 Households by Type	
Total	3,726
Households with 1 Person	27.4%
Households with 2+ People	72.6%
Family Households	68.7%
Husband-wife Families	46.5%
With Related Children	19.6%
Other Family (No Spouse Present)	22.2%
Other Family with Male Householder	5.9%
With Related Children	3.4%
Other Family with Female Householder	16.2%
With Related Children	11.3%
Nonfamily Households	3.9%
All Households with Children	35.0%
Multigenerational Households	4.9%
Unmarried Partner Households	6.1%
Male-female	5.8%
Same-sex	0.3%
2010 Households by Size	
Total	3,726
1 Person Household	27.4%
2 Person Household	32.6%
3 Person Household	17.8%
4 Person Household	12.8%
5 Person Household	5.7%
6 Person Household	2.4%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	3,726
Owner Occupied	59.5%
Owned with a Mortgage/Loan	34.3%
Owned Free and Clear	25.2%
Renter Occupied	40.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	173
Percent of Income for Mortgage	14.5%
Wealth Index	35
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,082
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	75.8%
Rural Housing Units	24.2%
2010 Population By Urban/ Rural Status	
Total Population	9,315
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	75.8%
Rural Population	24.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Hometown Heritage (8G)
2. Heartland Communities (6F)
3. Salt of the Earth (6B)

2022 Consumer Spending

Apparel & Services: Total \$	\$4,471,464
Average Spent	\$1,245.53
Spending Potential Index	52
Education: Total \$	\$3,006,154
Average Spent	\$837.37
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$7,279,390
Average Spent	\$2,027.69
Spending Potential Index	55
Food at Home: Total \$	\$12,198,361
Average Spent	\$3,397.87
Spending Potential Index	55
Food Away from Home: Total \$	\$7,895,653
Average Spent	\$2,199.35
Spending Potential Index	51
Health Care: Total \$	\$14,757,747
Average Spent	\$4,110.79
Spending Potential Index	58
HH Furnishings & Equipment: Total \$	\$4,735,140
Average Spent	\$1,318.98
Spending Potential Index	51
Personal Care Products & Services: Total \$	\$1,887,926
Average Spent	\$525.88
Spending Potential Index	52
Shelter: Total \$	\$39,205,138
Average Spent	\$10,920.65
Spending Potential Index	48
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,892,956
Average Spent	\$1,362.94
Spending Potential Index	50
Travel: Total \$	\$4,843,533
Average Spent	\$1,349.17
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$2,564,906
Average Spent	\$714.46
Spending Potential Index	57

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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