



Community Profile

Forrest City Trade Area
Area: 767.05 square miles

Prepared by Esri

Population Summary	
2010 Total Population	31,892
2020 Total Population	26,386
2020 Group Quarters	4,934
2022 Total Population	25,542
2022 Group Quarters	4,934
2027 Total Population	24,638
2022-2027 Annual Rate	-0.72%
2022 Total Daytime Population	22,651
Workers	9,877
Residents	12,774
Household Summary	
2010 Households	10,430
2010 Average Household Size	2.51
2020 Total Households	9,233
2020 Average Household Size	2.32
2022 Households	8,966
2022 Average Household Size	2.30
2027 Households	8,700
2027 Average Household Size	2.26
2022-2027 Annual Rate	-0.60%
2010 Families	6,989
2010 Average Family Size	3.11
2022 Families	5,861
2022 Average Family Size	2.85
2027 Families	5,677
2027 Average Family Size	2.80
2022-2027 Annual Rate	-0.64%
Housing Unit Summary	
2000 Housing Units	12,467
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	10.9%
2010 Housing Units	11,979
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	35.7%
Vacant Housing Units	12.9%
2020 Housing Units	10,579
Vacant Housing Units	12.7%
2022 Housing Units	10,368
Owner Occupied Housing Units	48.5%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	13.5%
2027 Housing Units	10,058
Owner Occupied Housing Units	49.1%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	13.5%
Median Household Income	
2022	\$38,383
2027	\$42,229
Median Home Value	
2022	\$73,089
2027	\$75,762
Per Capita Income	
2022	\$20,688
2027	\$23,443
Median Age	
2010	37.6
2022	37.8
2027	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	8,966
<\$15,000	19.5%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	2.0%
\$200,000+	2.1%
Average Household Income	\$56,362

2027 Households by Income

Household Income Base	8,700
<\$15,000	16.3%
\$15,000 - \$24,999	12.6%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.9%
\$200,000+	2.4%
Average Household Income	\$63,697

2022 Owner Occupied Housing Units by Value

Total	5,024
<\$50,000	33.9%
\$50,000 - \$99,999	34.9%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	7.7%
\$200,000 - \$249,999	3.0%
\$250,000 - \$299,999	3.8%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$103,333

2027 Owner Occupied Housing Units by Value

Total	4,942
<\$50,000	32.5%
\$50,000 - \$99,999	33.9%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	8.4%
\$200,000 - \$249,999	3.9%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	0.9%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$112,070

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	31,893
0 - 4	6.3%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	12.1%
25 - 34	15.6%
35 - 44	14.2%
45 - 54	15.0%
55 - 64	12.1%
65 - 74	7.0%
75 - 84	4.1%
85 +	1.5%
18 +	77.7%
2022 Population by Age	
Total	25,543
0 - 4	5.7%
5 - 9	5.8%
10 - 14	5.3%
15 - 24	13.1%
25 - 34	16.3%
35 - 44	13.8%
45 - 54	11.7%
55 - 64	11.8%
65 - 74	10.1%
75 - 84	4.8%
85 +	1.7%
18 +	79.9%
2027 Population by Age	
Total	24,638
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	12.8%
25 - 34	15.6%
35 - 44	13.9%
45 - 54	12.1%
55 - 64	10.7%
65 - 74	10.7%
75 - 84	6.0%
85 +	1.9%
18 +	80.0%
2010 Population by Sex	
Males	18,019
Females	13,873
2022 Population by Sex	
Males	14,219
Females	11,322
2027 Population by Sex	
Males	13,831
Females	10,807

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2010 Population by Race/Ethnicity

Total	31,892
White Alone	45.0%
Black Alone	51.2%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.4%
Hispanic Origin	3.8%
Diversity Index	56.9

2020 Population by Race/Ethnicity

Total	26,386
White Alone	42.2%
Black Alone	53.3%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.6%
Hispanic Origin	2.9%
Diversity Index	56.3

2022 Population by Race/Ethnicity

Total	25,542
White Alone	41.6%
Black Alone	53.8%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.7%
Hispanic Origin	3.0%
Diversity Index	56.3

2027 Population by Race/Ethnicity

Total	24,638
White Alone	40.1%
Black Alone	54.8%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	3.0%
Hispanic Origin	3.0%
Diversity Index	56.5

2010 Population by Relationship and Household Type

Total	31,892
In Households	82.1%
In Family Households	69.9%
Householder	22.1%
Spouse	13.2%
Child	29.5%
Other relative	3.2%
Nonrelative	1.8%
In Nonfamily Households	12.3%
In Group Quarters	17.9%
Institutionalized Population	17.7%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	17,930
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	11.8%
High School Graduate	31.6%
GED/Alternative Credential	10.9%
Some College, No Degree	22.4%
Associate Degree	8.4%
Bachelor's Degree	6.7%
Graduate/Professional Degree	3.4%

2022 Population 15+ by Marital Status

Total	21,270
Never Married	38.5%
Married	39.5%
Widowed	7.7%
Divorced	14.3%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	8,994
Population 16+ Employed	95.5%
Population 16+ Unemployment rate	4.5%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	18.0%
Population 25-54 Employed	61.9%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	16.3%
Population 55-64 Unemployment rate	1.0%
Population 65+ Employed	9.3%
Population 65+ Unemployment rate	0.7%

2022 Employed Population 16+ by Industry

Total	8,589
Agriculture/Mining	5.2%
Construction	7.5%
Manufacturing	13.0%
Wholesale Trade	4.7%
Retail Trade	11.2%
Transportation/Utilities	9.8%
Information	0.9%
Finance/Insurance/Real Estate	2.3%
Services	37.3%
Public Administration	8.0%

2022 Employed Population 16+ by Occupation

Total	8,590
White Collar	42.5%
Management/Business/Financial	9.4%
Professional	14.8%
Sales	8.3%
Administrative Support	10.1%
Services	19.3%
Blue Collar	38.2%
Farming/Forestry/Fishing	2.7%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.8%
Production	10.4%
Transportation/Material Moving	14.6%

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2010 Households by Type	
Total	10,430
Households with 1 Person	29.6%
Households with 2+ People	70.4%
Family Households	67.0%
Husband-wife Families	40.0%
With Related Children	15.6%
Other Family (No Spouse Present)	27.0%
Other Family with Male Householder	4.6%
With Related Children	2.5%
Other Family with Female Householder	22.3%
With Related Children	15.8%
Nonfamily Households	3.4%
All Households with Children	34.3%
Multigenerational Households	5.8%
Unmarried Partner Households	5.6%
Male-female	5.0%
Same-sex	0.5%
2010 Households by Size	
Total	10,431
1 Person Household	29.6%
2 Person Household	31.4%
3 Person Household	17.0%
4 Person Household	11.7%
5 Person Household	6.1%
6 Person Household	2.6%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	10,430
Owner Occupied	59.0%
Owned with a Mortgage/Loan	30.1%
Owned Free and Clear	28.9%
Renter Occupied	41.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	250
Percent of Income for Mortgage	10.0%
Wealth Index	41
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	11,979
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	45.2%
Rural Housing Units	54.8%
2010 Population By Urban/ Rural Status	
Total Population	31,892
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	50.6%
Rural Population	49.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Small Town Sincerity (12C)
2. Rooted Rural (10B)
3. Rural Bypasses (10E)

2022 Consumer Spending

Apparel & Services: Total \$	\$11,748,611
Average Spent	\$1,310.35
Spending Potential Index	54
Education: Total \$	\$7,843,042
Average Spent	\$874.75
Spending Potential Index	45
Entertainment/Recreation: Total \$	\$19,338,822
Average Spent	\$2,156.91
Spending Potential Index	59
Food at Home: Total \$	\$33,486,314
Average Spent	\$3,734.81
Spending Potential Index	60
Food Away from Home: Total \$	\$21,339,255
Average Spent	\$2,380.02
Spending Potential Index	55
Health Care: Total \$	\$39,997,708
Average Spent	\$4,461.04
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$12,674,505
Average Spent	\$1,413.62
Spending Potential Index	55
Personal Care Products & Services: Total \$	\$4,911,661
Average Spent	\$547.81
Spending Potential Index	54
Shelter: Total \$	\$101,327,375
Average Spent	\$11,301.29
Spending Potential Index	49
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,762,688
Average Spent	\$1,534.99
Spending Potential Index	57
Travel: Total \$	\$12,392,710
Average Spent	\$1,382.19
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$7,055,909
Average Spent	\$786.96
Spending Potential Index	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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